

Jacobsen®

Residential



Carpet

Inspired flooring since 1962.

Jacobsen®

Jacobsen are a multi-generational, family-owned business who are passionate about flooring.

Jacobsen have been supplying New Zealander's with the best, hand-selected flooring products from around the world for more than 60 years now. We strongly believe that our longevity is a testament to the quality of our products, the strength of our partnerships and the trust our customers have in us.

Jacobsen are about more than just carpet; we're about inspiration and curation, helping everyday Kiwis to transform their big dreams into reality.

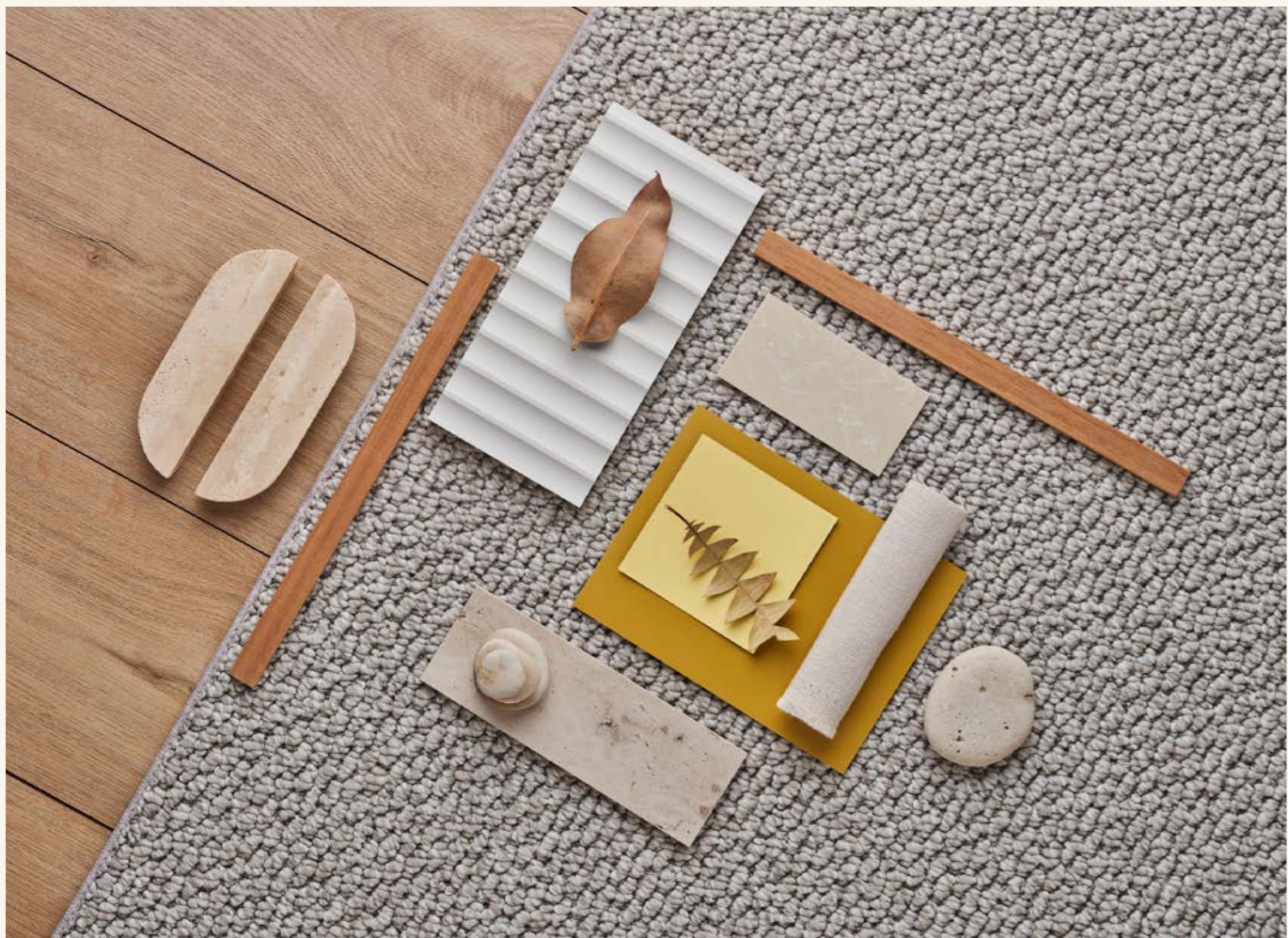
We understand that every space is different, which is why we only partner with top international brands to bring you

an extensive range of flooring solutions tailored for Kiwi's diverse climates, lifestyles and needs.

Jacobsen carpet ranges are specifically designed for Kiwi homes, pairing design-led thinking with the latest manufacturing technology to bring you quality carpets that not only look great but also stand the test of time.

Our guiding purpose is 'Inspiring better spaces for life,' which is why we place such a strong focus on the design, quality and sustainability of our products. We want to ensure that we do our part to create a more beautiful world, not only for us but for our children after us.

We are really proud of the role we play in creating these spaces with our partners, suppliers and customers.



We care about the environment



WE ARE CARBON ZERO

In 2019, as part of our commitment to the health and future of our planet, we signed onto the Toitū carbon reduction certification scheme. To further extend our carbon reduction goals, we are thrilled to now be Toitū Net Carbon Zero certified!

This certification from Toitū Envirocare offers our customers third-party verification that we are taking action against climate change. It provides tangible proof of our commitment to continually reduce our emissions, not just offset them. Compliance with the programme is a requirement to maintain certification and is independently verified with annual audits.



SUPPLIER CODE OF CONDUCT

What Jacobsen choose to import, market and sell to New Zealanders, is our biggest opportunity for positive impact. By ensuring that we procure the best flooring options for both the environment and human health.

At a minimum, we expect our suppliers to meet our environmental expectations as set in our Supplier Code of Conduct. We also set out specific environmental certifications that varies by product type and relevant local third party certifications. In addition to this, where appropriate, we request a copy of a suppliers own Code of Conduct and undertake our own in-person factory visits.

We're committed to people and planet



WE MEASURE PRODUCT SUSTAINABILITY

Jacobsen understands that industry jargon can be confusing, especially when it comes to Sustainability. Each industry and manufacturer has their own criteria that they use to measure their metrics against.

We are passionate about sourcing products that meet our strict environmental and ethical standards. To ensure that the products we supply to the New Zealand market meet our extremely high standards, we have devised a straight-forward system of stringent checks.



Approved by Jacobsen

Our products need to satisfy or exceed our standards, before they receive the Jacobsen Stamp of Approval. This signifies that the product and their manufacturers meet the following criteria.

1. Sustainably Sourced From An Ethical Partner
2. Environmentally Friendly
3. Industry Tested



Sustainably Sourced

We only buy from the best. Jacobsen is committed to creating a sustainable sourcing culture, an important part of our commitment to the social and environmental wellness.

We work with suppliers who put their people and the environment first, and our Re.Spect icon signifies the expectation we have of them in the areas of ethical business, labour and human rights, health and safety, environmental sustainability and corporate responsibility.



Environmentally Friendly

We're looking after the planet for us and our children after us. We not only look at the manufacturing process to ensure all our products are produced in an environmentally friendly way but also we look at the life cycle of the finished product.

It's important to us that our products perform in a way that protects you and your family from things like dangerous emissions, from harbouring insects and cultivating mould and mildew.



Industry Tested

All our carpets are tested for performance in the country they originate from. This means that there are a number of different standards and tests that are carried out on our carpets. The air we breathe is so important that's why it's important that the products we put in our homes are healthy. We measure PVC (Polyvinyl Chloride) content and VOC (Volatile Organic Compounds) emissions to ensure you are breathing the purest air possible.

Some of the most common tests are:

Environmental Certification Scheme

Provides a guide to the environmental performance of carpet. Carpet manufacturers must comply with the Code of Practice for Environmental Management which provides performance standards for raw materials, carpet manufacturing, in-service use and final disposal.

Highest Level: 4*

ACCS or Australian Carpet Classification Scheme

Classifies carpets according to their durability and appearance retention.

Highest Residential Use: 6*

Highest Commercial Use: 4*

Textured Carpet



WHY CHOOSE A TEXTURED LOOP CARPET?

A textured loop pile carpet is a durable choice due to its looped fibres creating a dense and resilient surface. It adds texture and depth to a room's design.

The looped pattern creates visual impact that enhances the overall aesthetic appeal of your space. Whether you prefer a subtle texture or a more pronounced pattern, a textured carpet brings character and dimension to any room.

The looped construction helps to conceal tracking and shading from vacuuming and footfall traffic. Ideal for busy households and commercial settings.

At Jacobsen, we understand the importance of offering durable and stylish flooring solutions. Our collection of textured carpets comes in various patterns, colors and fibres, allowing you to find the perfect fit for your unique preferences. Enhance your space with Jacobsen's textured carpets and let your floors make a statement without sacrificing practicality.

CONSTRUCTION

There are two types of loop pile. A level loop pile has uniform loop height which offers durability and wear resistance. Textured loop pile carpets have loops of varying heights, creating a textured surface that hides footprints and vacuum marks. Both are suitable for high-traffic areas and can help give a space a more casual appearance.



Level Loop Pile



Textured Loop Pile

Cut Pile Carpet



WHY CHOOSE A CUT PILE CARPET?

Cut pile carpets are favoured in residential settings due to their smooth and plush texture. The shearing of looped fibres creates a luxurious feel that's easy to clean and maintain since dirt and debris don't get trapped. This construction also adds a cozy and comfortable touch to any room, making them suitable for bedrooms and cozy living spaces. Their versatility allows them to complement a wide range of interior design styles, making them an excellent choice for homeowners seeking both comfort and style.

WHAT SHOULD I LOOK OUT FOR?

Our luxurious, cut pile carpets are perfect for a relaxed home that prioritise softness and underfoot comfort over tracking and shading. While not all cut pile carpets will track, you may see some movement and tracking marks in the carpet as you go about your day to day life.

CONSTRUCTION

There are many type of cut pile carpets, and at Jacobsen we only focus on the frieze style of cut pile. It has a smooth surface achieved by shearing the looped fibres, and a textured look thanks to the tightly twisted fibres. This construction makes our cut pile carpets highly durable and the ability to hide dirt, making them suitable for high-traffic areas.



Twist Cut Pile

FIBRES

In the Jacobsen cut pile range we have two solution-dyed nylon ranges. These are highly resistant to fading, staining and wear and tear, making them ideal for high-traffic areas. They also have excellent colorfastness and are easy to clean and maintain.

Wool Carpet



JACOBSENS WOOL CARPET RANGES ARE MADE FROM PURE 100% NEW ZEALAND WOOL. WOOL FIBRE IS PRIZED FOR ITS STRENGTH, DURABILITY, WARMTH AND INSULATING PROPERTIES AND ITS BEAUTIFUL, NATURAL FINISH.

Why Jacobsen chooses wool?

It's important to us that the products we supply to the New Zealand market are right for you. This is why we put so much effort and research into choosing our carpet ranges and why we continue to offer a wide choice of carpets. Kiwis love wool and we were determined to bring high quality, affordable, on-trend New Zealand wool carpets to the market.



DURABLE

Wool fibre is well known for its high-performance and durability and it has been used for centuries to make rugs and carpets. The unique spiral crimp of natural wool fibre makes it resistant to bending, crushing and stretching, helping it to retain its original shape or texture for the longrun.



FIRE RESISTANT

Wool is naturally fire resistant and doesn't require fire retardant chemicals to be added like synthetics do. This makes wool a safe carpet fibre choice because it is difficult to ignite, burns slowly and is easy to extinguish.



NATURAL ODOUR CONTROL

Unlike synthetic fibres, the unique wicking properties of wool can resist odours and help control moisture. Wool is far more efficient than other textiles at absorbing sweat and releasing it into the air, before bacteria have a chance to develop and produce unpleasant body odour. In a 3 month study by [AgResearch](#), involving pets, wool carpet outperformed nylon and Triexta carpet, as wool was significantly less smelly.



DUST AND DIRT RESISTANT

Wool's unique fiber structure features overlapping microscopic scales, much like roof scales, that make it wool durable and hard wearing, while at the same time preventing dust and dirt from adhering to the fiber and giving significantly better soil release than other fibers. Dust and dirt remain on the surface of the fibres of wool carpets making it easy to vacuum away most of the common sources of indoor allergens.



ACOUSTIC QUALITY

Carpets naturally have excellent sound absorption properties and help to reduce sound reverberation in a room. Noise reduction is of paramount importance in builds such as apartments or multi-storey buildings.



THERMAL QUALITY

Wool carpet acts naturally as an insulating material. The surface of the carpet traps air in the pile fibres, and natural thermal properties of wool further increases the thermal insulation, saving you on heating and cooling costs. The amount of insulation will greatly depend on the density of the carpet and the thickness of the underlay.

Textured Wool Carpet



Our Textured Wool Range

INTRODUCING HAUSE AND DAWSON FALLS – OUR 100% NEW ZEALAND WOOL, AUSTRALIAN-MADE, TEXTURED LOOP PILE CARPETS.

Wool has become synonymous with New Zealand, ever since the first European settlers made land fall in Aotearoa, over 200 years ago. Today, New Zealand wool is prized for its quality and its strong, durable fibres which are often the preferred choice for products like carpets and blankets.



HAUSE

Hause is a premium Australian-made, New Zealand wool carpet with a modern interpretation of the classic Berber wool rug.

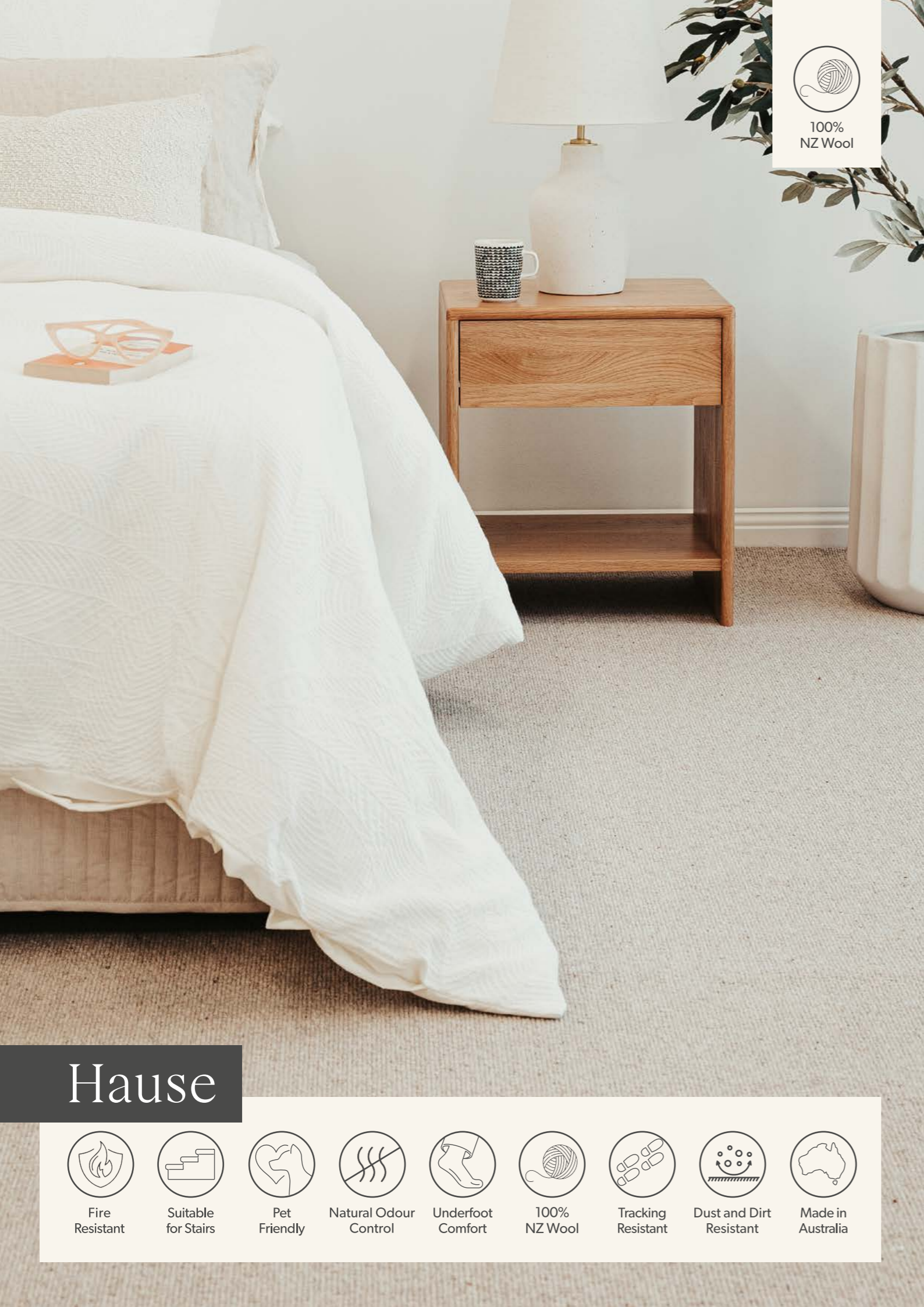
Find out more on [Page 12](#)



DAWSON FALLS

Dawson Falls offers a chunkier loop pile that is a modern take on the traditional wool carpet.

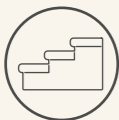
Find out more on [Page 14](#)



Hause



Fire
Resistant



Suitable
for Stairs



Pet
Friendly



Natural Odour
Control



Underfoot
Comfort



100%
NZ Wool



Tracking
Resistant



Dust and Dirt
Resistant



Made in
Australia

Hause

LOOP PILE CARPET



Residential



Level Loop Pile

Hause — 100% New Zealand Wool

Hause is a premium Australian-made, New Zealand wool carpet with a modern interpretation of the classic Berber wool rug.

The non-directional pattern and natural colour palette have been carefully designed to complement any interior theme.

The soft, organic colours and low-shine appearance, unique to wool, bring a touch of elegance and practicality to your interior space.

With a range of eight soft, organic tones to choose from, finding the perfect match for your interior style has never been easier. The Jacobsen Hause wool loop pile carpet brings a touch of minimalist elegance to any space – a durable wool carpet that can withstand the demands of daily life.

Features and Benefits

- 100% New Zealand Wool
- Australian Made
- Durable
- Easy to care for
- Pet friendly
- Track resistant
- Non-directional pattern

Specifications

Description:	Refined Level Tufted Loop Pile
Composition:	100% Pure New Zealand Wool
Gauge:	3/16th
Total Pile Weight:	1360g/m ² (40oz/yd ²)
Pile Height:	8.0mm ± 1mm
Total Product Thickness:	10.5mm ± 1mm
Width:	3.66m
ACCS Rating:	Residential: Extra Heavy Duty (5*) Contract: Medium Duty (2*)
Primary Backing:	Woven polypropylene
Secondary Backing:	Blue Stripe Synthetic backing
Flammability:	Fire Rated Carpet. Please contact our Customer Care for more information.
Variation:	Specifications subject to ± 5% variation
Dye Batch Variation:	Colour variation may occur from batch to batch
Guarantees:	15 year Residential Wear* 10 year Insect Deterrent* *Conditions apply
Pattern Repeat:	Not Applicable
Environmental:	Quality Assured to ISO 9001 and Environmental Management System 14001. Hause complies with Australian standards on low volatile organic compounds and air emissions.

Range



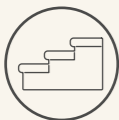


100%
NZ Wool

Dawson Falls



Fire
Resistant



Suitable
for Stairs



Pet
Friendly



Natural Odour
Control



Underfoot
Comfort



100%
NZ Wool



Tracking
Resistant



Dust and Dirt
Resistant



Made in
Australia

Dawson Falls

LOOP PILE CARPET



Residential



Textured Loop Pile

Dawson Falls — 100% New Zealand Wool

Dawson Falls offers a chunkier loop pile that is a modern take on the traditional wool carpet. Designed with a classic geometric pattern and a thoughtfully curated organic colour palette, Dawson Falls elevates any interior with its modern, minimalist aesthetic.

The natural wool coloured tones, paired with the subtle low sheen that is unique to wool, offer an elegance and practicality that make it the perfect choice for the modern home. Made in Australia from 100% New Zealand wool.

With a range of eight soft, natural tones to choose from, finding the perfect match for your interior style has never been easier. The Jacobsen Dawson Falls wool loop pile carpet brings timeless sophistication to any space – a durable, practical wool carpet, designed to withstand the demands of daily life.

Features and Benefits

- 100% New Zealand Wool
- Australian Made
- Durable
- Easy to care for
- Pet friendly
- Track resistant
- Geometric pattern

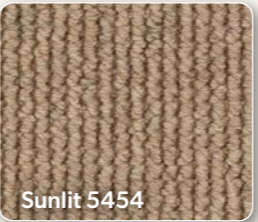
Specifications

Description:	Textured Tufted Loop Pile
Composition:	100% Pure New Zealand Wool
Gauge:	3/16th
Total Pile Weight:	1360g/m ² (40oz/yd ²)
Pile Height:	10.0mm ± 1mm
Total Product Thickness:	12.5mm ± 1mm
Width:	3.66m
ACCS Rating:	Residential Heavy Duty 2 (4*) Contract Light Duty (1*)
Primary Backing:	Woven polypropylene
Secondary Backing:	Blue Stripe Synthetic backing
Flammability:	Fire Rated Carpet. Please contact our Customer Care for more information.
Variation:	Specifications subject to ± 5% variation
Dye Batch Variation:	Colour variation may occur from batch to batch
Guarantees:	15 year Residential Wear* 10 year Insect Deterrent* *Conditions apply
Pattern Repeat:	Width 10mm Length 10mm
Environmental:	Quality Assured to ISO 9001 and Environmental Management System 14001. Hause complies with Australian standards on low volatile organic compounds and air emissions.

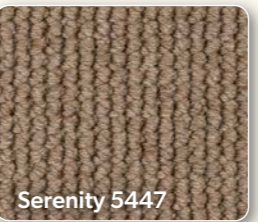
Range



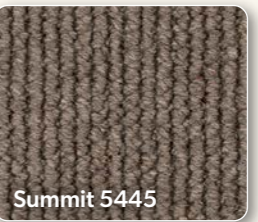
Meadow 5403



Sunlit 5454



Serenity 5447



Summit 5445



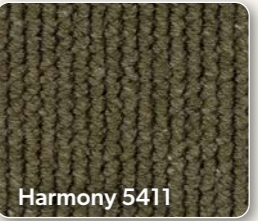
Cascade 5423



Mist 5428



Frosted 5488



Harmony 5411



SDN Carpet



JACOBSEN HAS A WIDE RANGE OF SOLUTION-DYED NYLON LOOP PILE CARPETS. SOLUTION DYED NYLON CARPET IS HIGHLY RESISTANT TO WEAR AND TEAR, FADING AND STAINING, MAKING IT IDEAL FOR HIGH-TRAFFIC AREAS. IT ALSO HAS EXCELLENT COLOURFASTNESS AND IS EASY TO CLEAN AND MAINTAIN.

Why Jacobsen Chooses Nylon?

It's important to us that the products we supply to the New Zealand market are right for you. This is why we put so much effort and research into choosing our carpet range and why we continue to offer a wide choice of nylon carpets. Simply put it has the best performance on the market.



DURABLE

Nylon carpet is resilient carpet, known for its good elasticity which means that it will bounce back easily making it well-suited for high foot traffic. Its elasticity, strength and durability enable it to withstand bending, crushing and stretching without losing its original shape or texture.



IMPROVES AIR QUALITY

Dust and dirt remain on the surface of the fibres of solution-dyed nylon carpets making it easy to vacuum away most of the common sources of indoor allergens. Nylon carpets are a practical option for those looking to improve their indoor air quality.



STAIN RESISTANT

Solution-dyed nylon carpets are designed to resist stains, thanks to the way the fibre is processed. This process ensures that the carpet's colour is locked in at the manufacturing stage, preventing spills from penetrating the fibres and causing stains.



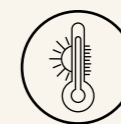
ACOUSTIC QUALITY

Carpets naturally have excellent sound absorption properties and help to reduce sound reverberation in a room. Noise reduction is of paramount importance in builds such as apartments or multi-storey buildings.



UV FADE RESISTANT

Nylon carpets are resistant to fading, even when exposed to harsh sunlight in the New Zealand environment. Solution-dyed nylon has superior fade resistance due to the colour being mixed throughout the fibre making it the perfect choice for a north-facing room.



THERMAL QUALITY

Carpet acts naturally as an insulating material. The carpet fibres themselves have low heat conduction values and the surface of the carpet traps air in the pile fibres and further increases the thermal insulation. The amount of insulation will greatly depend on the density of the carpet and the thickness of the underlay.



INSECT AND MOULD RESISTANT

Because nylon does not absorb moisture, it is naturally resistant to mould and mildew growth. The synthetic fibres also mean this type of carpet is resistant to insects such as moths and carpet beetle that are commonly found in natural-fibre carpets, making it the healthier choice for your family.



WON'T PILL OR SHED

Solution-dyed Nylon is made of Bulk Continuous Filament (BCF) high strength nylon fibre which has been coloured to the core of the filament reducing the risk of breakages or weak points which would be prone to pilling.

The Dying Process

HOW IS CARPET COLOURED?

There are two ways to produce coloured nylon fibre. The first is a traditional dying process called piece-dyed nylon and the second is by mixing the colour into the production process, this is called solution-dyed nylon. The result of these two processes are most simply explained by looking at a radish and a carrot.



Piece-dyed Nylon

Radish: Traditional-dyed fibre where the fibre is made, and then passed through dye. The colour is on the exterior of the fibre but does not go through to the core of the fibre.

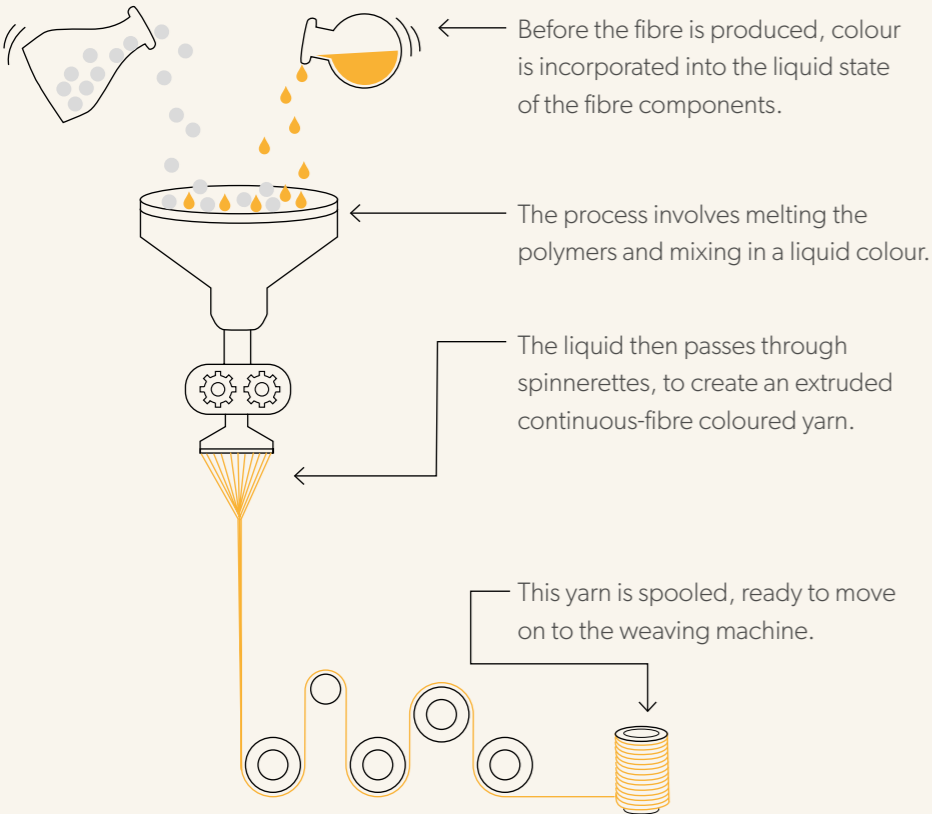


Solution-dyed Nylon

Carrot: Solution-dyed fibre has the colour mixed into the fibre itself, meaning that the colour is present all the way to the core of the fibre, giving it superior fade-resistant quality.

HOW IS SOLUTION-DYED NYLON MADE?

Raw material (polymers) and liquid colour (dyes), are fed into the top of the machine and melted. This melt is then forced through tiny holes called spinnerettes where the melt is drawn out, leaving the newly created coloured yarn.



Our SDN Textured Range



LANGHORNE HUT

Langhorne Hut is a contemporary textured multi-level loop pile carpet that features a hard-wearing linear design and a modern colour palette. With great durability and high resistance to stains and fading, Langhorne Hut is the ideal choice for high traffic areas and commercial applications.

Find out more on Page 20



GENESIS

Our most sustainable carpet range made from 100% recycled Econyl® fibre and comes in a variety of colours. As well as being the most sustainable choice for your floors, it also offers all the benefits of our other ranges, making it environmentally friendly, hard-working and stylish.

Find out more on Page 22



ORCHARD

Orchard is a unique textured carpet with a graphic, lineal design which adds a sense of structured luxury to any space. With the neutral colour palette and modern texture, Orchard pairs beautifully with modern interior themes.

Find out more on Page 24



BOUCLÉ

Bouclé is a modern all over texture that emulates the natural look of wool but retains all the benefits of a solution-dyed nylon carpet. The contemporary colour palette has flecks of colour throughout the fibre which gives Bouclé a rich, organic texture and natural look. Bouclé is affordable luxury at its best.

Find out more on Page 26



ANDES PEAK

With the chunky, rich texture and subtle colour variance Andes Peak offers both style and durability. Our most popular textured carpet, Andes Peak is rated extra heavy duty for residential settings ensuring its longevity in busy households.

Find out more on Page 28



ACACIA HILL

The ideal combination of practicality and sophistication. This solution-dyed nylon soft flooring has a natural look and rich texture which is easy to clean while providing exceptional comfort. Offering contemporary designs and durability, it's an ideal product for both residential and commercial settings.

Find out more on Page 30



Wheel
Friendly

Langhorne Hut

TEXTURED CARPET



Residential + Commercial



Textured Loop Pile

Langhorne Hut — For Hard-working Spaces

Langhorne Hut is a hard-wearing texture that you can live your life on. Designed for hard-working spaces that put healthy environments above all else while not wanting to compromise on style. This carpet is designed and manufactured to the highest standards with you and your family in mind.

Langhorne Hut is a perfect carpet option for homeowners who value both aesthetics and durability as well as commercial applications and spaces that have high wheel traffic such as home offices, senior living and early childhood education centres.

Specifically rated as extra heavy-duty for residential use, making it ideal for high-traffic areas like hallways and living rooms. As well as being resistant to moisture, staining, mould and insect damage. Resistant to wheel damage means it will even stand up in a home office environment.

The carpet is inherently colourfast, which means it will resist fading from sunlight exposure even in a room with a lot of natural light.

Designed and made in Australia, crafted from continuous fibres, Langhorne Hut is resistant to pilling and tracking, which ensures that it will look new even after many years of use.

Choose Langhorne Hut for a long-lasting and stylish carpet that will provide a comfortable foundation for your home for many years to come.

Features and Benefits

- Compact weave
- Wheel friendly
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Won't track or shade
- Insect + mould resistant
- Made in Australia
- Healthcare impervious backing (optional)

Specifications

Finish:	Textured Tufted Loop Pile
Composition:	100% Solution-dyed Nylon
Total Height:	8.5mm
Weight:	30oz
Gauge:	1/10"
Width:	3.66m
ACCS Rating:	Residential: Extra Heavy Duty (6 Stars) Contract: Extra Heavy Duty (4 Stars)
Primary Backing:	Woven Polypropylene
Secondary Backing:	Blue Stripe Synthetic backing
Pattern Repeat:	Length: 20mm Width: 10mm

Range



Chapel



Bertol



Orri



Hanok



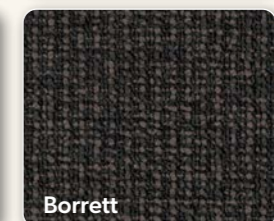
Arbol



Solvay



Sheoak



Borrett

Langhorne Hut



Stain
Resistant



UV Fade
Resistant



Suitable
for Stairs



Non
Pilling



Tracking
Resistant



Hard
Wearing



Insect
Resistant



Made in
Australia



Anti
Static





Recyclable
Recycled

Genesis



Stain
Resistant



UV Fade
Resistant



Suitable
for Stairs



Non
Pilling



Tracking
Resistant



Environmentally
Friendly



Insect
Resistant



Made in
Australia



Anti
Static

Genesis

TEXTURED CARPET

Genesis — The Sustainable Choice

Made from 100% recycled fibres, Genesis is the ultimate sustainable choice. Designed with our planet in mind, Genesis offers superior sustainability credentials along with an effortless design of a tufted loop pile.

The modern colour palette is sophisticated and organic, drawing inspiration from nature and designed to work as the perfect backdrop for present and emerging market trends.

Designed to perform for even the busiest of families, Genesis is made from 100% recycled yarn, meaning the fibre provides the ultimate in sustainability. Through the regeneration process **ECONYL®** yarn never loses its virgin qualities which means it can be recycled an infinite amount of times.

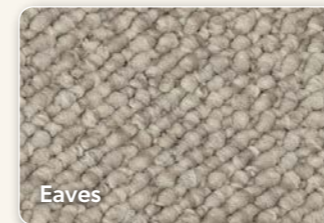
With a solution-dyed nylon fibre, Genesis also offers amazing stain and fade resistance, perfect for the harsh New Zealand conditions and the right choice for a north-facing room that is bathed in sunlight all day long. It is made to maintain its colour year after year, allowing you to rearrange your rooms as you wish without the fear of leaving patches behind.

The tufted, loop pile construction means that your carpet will always look fresh and won't show any tracking of footfall marks making it a great choice for high-traffic areas.

Features and Benefits

- **ECONYL®** 100% recycled fibre
- Padded, medium loop
- Stain resistant

Range



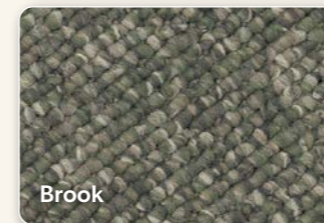
Eaves



Mink



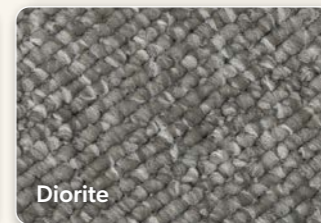
Tropical



Brook



Berg



Diorite



Culm



Residential



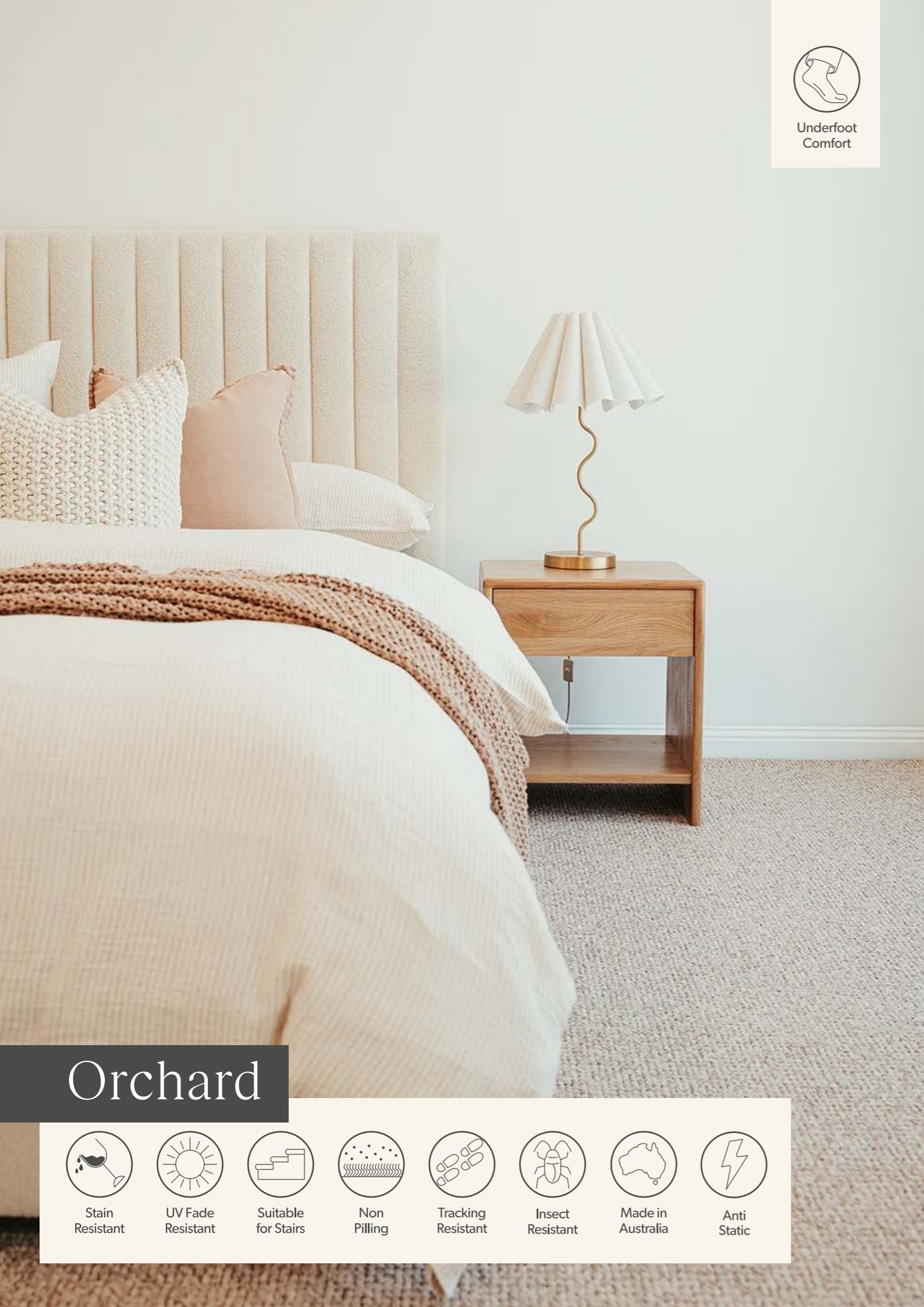
Level Loop Pile

- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Won't track or shade
- Insect resistant
- Mould resistant
- Made in Australia
- Healthcare impervious backing (optional)

Specifications

Finish:	Textured Tufted Loop Pile
Composition:	100% Solution-dyed Nylon
Total Height:	8.5mm
Weight:	32oz
Gauge:	3/16"
Width:	3.66m
ACCS Rating:	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (2 Stars)
Primary Backing:	Synthetic
Secondary Backing:	Synthetic
Pattern Repeat:	Length: 20mm Width: 10mm





Underfoot
Comfort

Orchard



Stain
Resistant



UV Fade
Resistant



Suitable
for Stairs



Non
Pilling



Tracking
Resistant



Insect
Resistant



Made in
Australia



Anti
Static

Orchard

TEXTURED CARPET

Orchard — Structured Luxury

Orchard is a unique textured carpet with a graphic, lineal design which adds a sense of structured luxury to any space. With the neutral colour palette and modern texture, Orchard pairs beautifully with modern interior themes.

The lighter hues of Calville, Sansa and the caramel undertones in Melrose and Cortland create an inviting a serene atmosphere. For those seeking a bolder statement, the darker tones provide depth, intensity and exude an air of timeless elegance.

The hallmark of Orchard lies in the meticulously crafted, delustered fibres, which add a distinct sense of luxury and a touch of opulence and refinement, effortlessly elevating your living spaces.

The Orchard range is a testament to a seamless fusion of artistry and functionality. The carefully selected colors and design are not only aesthetically pleasing but also complemented by outstanding durability and performance.

Orchard is the epitome of sophistication, making it the ideal choice for those with an appreciation for timeless beauty and exceptional quality.



Residential



Textured Loop Pile

Features and Benefits

- Padded, medium loop
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Won't track or shade
- Insect resistant
- Mould resistant
- Made in Australia
- Fire resistant for multi residential buildings
- Healthcare impervious backing (optional)

Specifications

Finish:	Textured Tufted Loop Pile
Composition:	100% Solution-Dyed Nylon
Total Height:	9.5mm
Weight:	32oz
Gauge:	3/16"
Width:	3.66m
ACCS Rating:	Residential: Extra Heavy Duty (5 Stars) Contract: Medium Duty (2 Stars)
Primary Backing:	Woven Polypropylene
Secondary Backing:	Blue Stripe Synthetic Backing
Pattern Repeat:	Length: 20mm Width: 10mm

Range



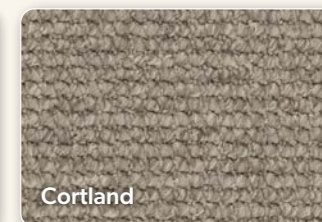
Calville



Sansa



Melrose



Cortland



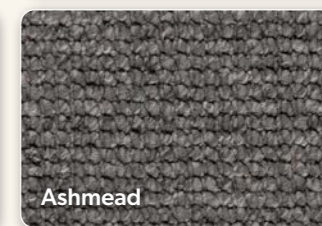
Cameo



Ida



Jonamac



Ashmead





Underfoot
Comfort

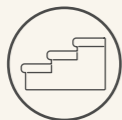
Bouclé



Stain
Resistant



UV Fade
Resistant



Suitable
for Stairs



Non
Pilling



Tracking
Resistant



Insect
Resistant



Made in
Australia



Anti
Static

Bouclé

TEXTURED CARPET



Residential



Textured Loop Pile

Bouclé — Modern elegance

Bouclé is a modern all-over texture that beautifully emulates the natural design and texture of wool.

Bouclé, along with the other Jacobsen textured solution-dyed nylon carpets, is the best on the market. They have been expertly delustered, allowing the texture to speak for itself and the carpet to feel organic and as natural as possible. Paired with the neutral color palette, Bouclé is the ultimate in modern elegance.

The lighter shades of Ovie and Sarinen offer the coastal beach chic and modern lightness to your space, while the mid-tones of Jacqueline and Mokum lend stylish simplicity.

The darker tones of Atticus, Maymo and Coco are all designed to be a soft, flexible foundation for a stylish interior.

The all-over texture is what this range is known for; it has a continuous inviting feel to it and with its rich texture and subtle color variation, Bouclé will do a great job of hiding soiling between cleans.

This outstanding range not only beautifully resembles wool, but it also has the added benefits of being affordable and having the superior performance of a solution-dyed nylon.

No matter what colour you go for, your Bouclé carpet will always look as good as the day you put it down — with its strong stain resistance qualities, amazing colour retention and durability.

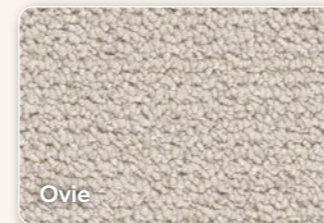
Features and Benefits

- Padded, medium loop
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Won't track or shade
- Insect resistant
- Mould resistant
- Made in Australia
- Fire resistant for multi residential buildings
- Healthcare impervious backing (optional)

Specifications

Finish:	Textured Tufted Loop Pile
Composition:	100% Solution-Dyed Nylon
Total Height:	11.5mm
Weight:	34oz
Gauge:	3/16"
Width:	3.66m
ACCS Rating:	Residential: Extra Heavy Duty (5 Stars) Contract: Medium Duty (2 Stars)
Primary Backing:	Woven Polypropylene
Secondary Backing:	Blue Stripe Synthetic Backing
Pattern Repeat:	Random, Mock-match

Range



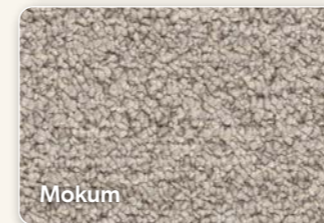
Ovie



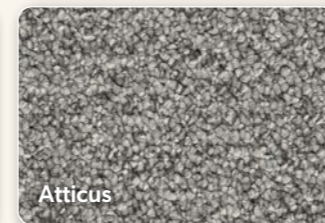
Sarinen



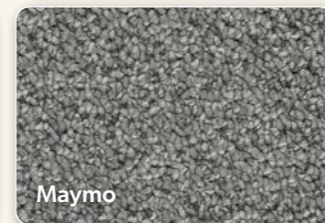
Jacqueline



Mokum



Atticus



Maymo



Coco





Underfoot
Comfort

Andes Peak



Stain
Resistant



UV Fade
Resistant



Suitable
for Stairs



Non
Pilling



Tracking
Resistant



Underfoot
Comfort



Insect
Resistant



Made in
Australia



Anti
Static

Andes Peak

TEXTURED CARPET

Andes Peak — Modern Luxury

Get the look of wool, with the durability of a nylon carpet — the best of both worlds. Inspired by the chunky loop pile of modern wool carpets, Andes Peak is designed to be a stylish yet sustainable alternative, providing all the style, impact and comfort without the price tag.

Andes Peak is the perfect choice for a carpet that combines style and durability. With its rich texture and subtle colour variance, this carpet adds a touch of elegance to any room.

It's rated extra heavy duty for residential use, which means it can withstand high-traffic areas such as hallways and rumpus rooms without showing signs of wear and tear.

Andes Peak is highly resistant to staining, moisture, mould, and insect damage, making it a great choice for busy households with young families.

It's inherently colourfast and will resist fading from sunlight even in your sunniest north-facing room.

Made from continuous fibre, Andes Peak won't pill or track so it will take whatever life throws at it and still look like the day you put it down.

Andes Peak — a carpet that will exceed your expectations and stand the test of time, providing a comfortable and stylish foundation for your home for years to come.



Residential



Textured Loop Pile

Features and Benefits

- Chunky knit style
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Won't track or shade
- Insect resistant
- Mould resistant
- Made in Australia
- Healthcare impervious backing (optional)

Specifications

Finish:	Textured Loop Pile
Composition:	100% Solution-dyed Nylon
Total Height:	11.5mm
Weight:	35oz
Gauge:	3/16"
Width:	3.66m
ACCS Rating:	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (2 Stars)
Primary Backing:	Synthetic
Secondary Backing:	Synthetic
Pattern Repeat:	Length: 20mm Width: 10mm

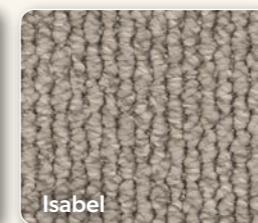
Range



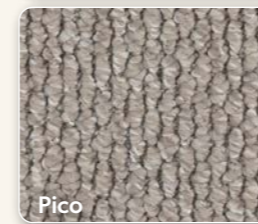
Olca



Patilla



Isabel



Pico



Mendoza



Toro



Patagonia





Stain
Resistant

Acacia Hill



Stain
Resistant



UV Fade
Resistant



Suitable
for Stairs



Non
Pilling



Tracking
Resistant



Underfoot
Comfort



Insect
Resistant



Made in
Australia



Anti
Static

Acacia Hill

TEXTURED CARPET



Residential



Textured Loop Pile

Acacia Hill — Sophisticated practicality

Acacia Hill expertly combines the practical benefits of solution-dyed nylon with aesthetic qualities traditionally associated with wool. Its rich, organic texture is not only beautiful but exceptionally easy to clean and effective at concealing dirt.

Acacia Hill's tufted-loop pile is comfortable underfoot, yet rated 'extra heavy duty' for residential use, and 'medium duty' for commercial.

With contemporary heathered colours and structured texture, Acacia Hill provides an ideal foundation for modern interiors.

Designed and manufactured in Australia, Acacia Hill is colourfast, stain resistant, anti-static and meets the NZBC fire code requirements.

Features and Benefits

- Compact weave
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Won't track or shade
- Insect resistant
- Mould resistant
- Made in Australia
- Healthcare impervious backing (optional)

Specifications

Finish:	Textured Tufted Loop Pile
Composition:	100% BCF Solution Dyed Nylon
Total Height:	8.0mm
Weight:	20oz
Gauge:	3/16"
Width:	3.66m
ACCS Rating:	Residential: Extra Heavy Duty (5 Stars) Contract: Medium Duty (2 Stars)
Primary Backing:	Woven polypropylene
Secondary Backing:	Blue Stripe Synthetic backing
Pattern Repeat:	Width 10mm Length 10mm

Range



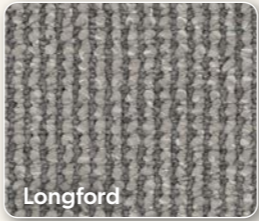
Alton



Kennedy



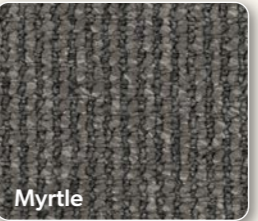
Mawson



Longford



Karson



Myrtle



Cut Pile Carpet

Our Cut Pile Range



BREATHE EASY

As an approved Sensitive Choice product, the Jacobsen range of Breathe Easy carpets comes in three weights and has been designed to improve air quality and promote a healthier indoor environment for all living spaces. For asthma and allergy sufferers this is the perfect carpet choice for their home.

Find out more on Page 33



AOTEAROA

Our Aotearoa range comes in two weights 55oz in the Oneroa and 36oz in the Meadowbank range. Both are made from solution-dyed nylon in New Zealand with superior stain, fade resistance and colour fastness. It's ideal for modern households seeking high-performance carpets.

Find out more on Page 36



Breathe Easy



Stain Resistant



UV Fade Resistant



Suitable for Stairs



Non Pilling



Underfoot Comfort



Odour Management



Dust Mite Resistant



Made in Australia



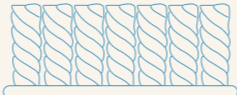
Anti Microbial

Breathe Easy

CUT PILE CARPET



Residential



Twist Cut Pile

Breathe Easy — Carpet For a Healthier Home

Breathe Easy has been specifically engineered for people who care about the air they breathe. Bringing the best of non-allergenic technology and superior comfort harmoniously together for you to enjoy in your home.

Jacobsen Breathe Easy carpets carry the Sensitive Choice logo and have been specifically engineered to improve indoor air quality, for people who care about the air they breathe.

Along with their purifying technology, Jacobsen Breathe Easy carpets are treated with Ultra-Fresh™ antimicrobial technology which make the carpet resistant to mould, mildew and insects, along with ActiveCare® which helps the carpet to naturally absorb household odours.

The Perma Soft solution-dyed nylon makes this collection ultra soft and touchable as well as maintaining its incredible durability and performance.

The Breathe Easy collection comes in three pile weights making it the perfect choice for any room in the house.

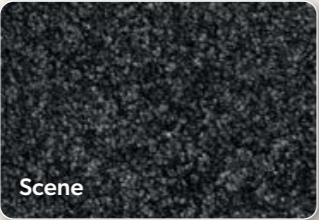
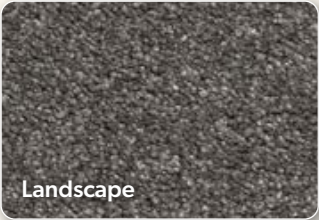
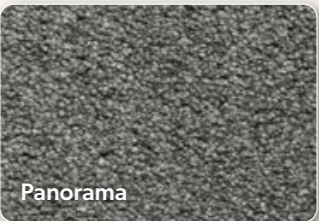
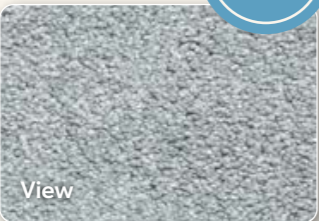
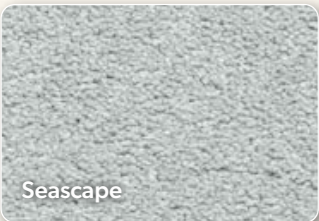
Collection Features and Benefits

- Improves indoor air quality for a healthier home
- Breathe Easy carpets are treated with Ultra-Fresh™ antimicrobial technology
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Dust mites and insects resistant
- Made in Australia

Collection Specifications

Finish:	Cut Pile (Tufted)
Composition:	100% Solution-dyed Nylon
Width:	3.66m
Primary Backing:	Woven Synthetic
Secondary Backing:	Easybac®

Vista — 66oz

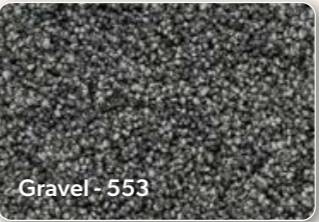
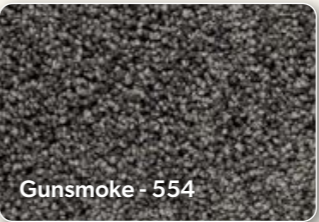
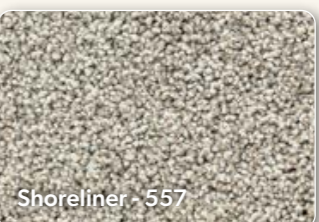


Vista Specifications

Total Height:	14.5mm
Weight:	66oz
Gauge:	1/10"
ACCS Rating:	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (3 Stars) ECS: Level 3



Regal Park — 55oz

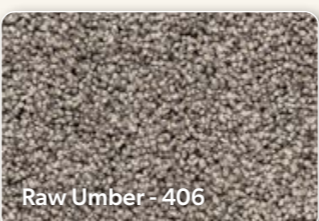


Regal Park Specifications

Total Height:	15mm
Weight:	55oz
Gauge:	1/8"
ACCS Rating:	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (3 Stars) ECS: Level 3



Serenity Shores — 40oz



Serenity Shores Specifications

Total Height:	11mm
Weight:	40oz
Gauge:	1/8"
ACCS Rating:	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (3 Stars) ECS: Level 3





Made in
New Zealand

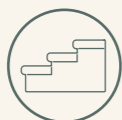
Aotearoa



Stain
Resistant



UV Fade
Resistant



Suitable
for Stairs



Non
Pilling



Easy
to Clean



Insect
Resistant



Hard
Wearing

Aotearoa

CUT PILE CARPET

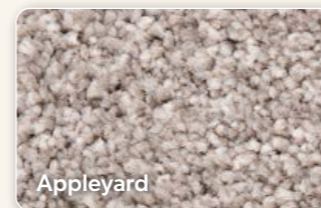
Aotearoa — Made in New Zealand

Made in New Zealand exclusively for Jacobsen, the Aotearoa collection has beautifully modern colours paired with excellent performance. This premium solution-dyed nylon collection offers superior stain and fade resistance and comes in two weights; the luxurious Oneroa in the 55oz and Meadowbank in 36oz.

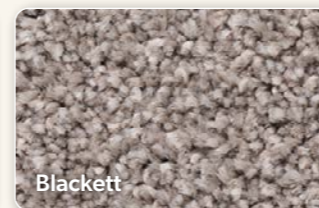
Features and Benefits

- Cozy + cushioned
- Made in New Zealand
- Stain resistant
- UV fade resistant
- Suitable for stairs
- Won't pill or shed
- Won't track or shade
- Insect resistant

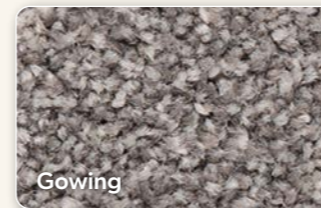
Meadowbank Range — 36oz



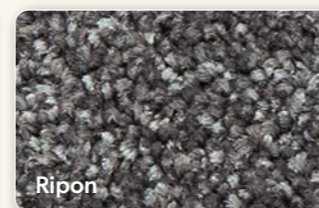
Appleyard



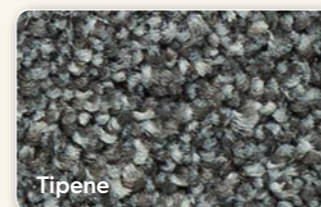
Blackett



Gowing



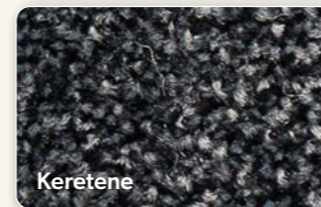
Ripon



Tipene

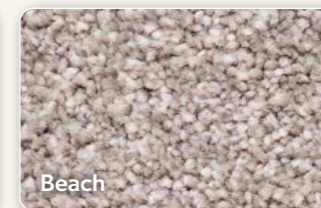


Houghton



Keretene

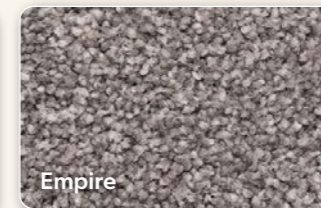
Oneroa Range — 55oz



Beach



Delamore



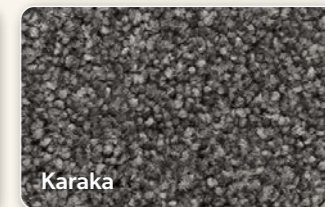
Empire



Puriri



Tawa



Karaka



Manuka



Residential



Twist Cut Pile

Specifications (Meadowbank/Oneroa)

Finish:	Cut Pile Twist (Tufted)
Composition:	100% Solution-dyed Nylon
Total Height:	10.9mm/13.1mm
Weight:	36oz/55oz
Gauge:	1/8"
Width:	3.66
ACCS Rating:	Residential: Extra Heavy Duty (6 Stars) Contract: Medium Duty (2 Stars) ECS: Level 4
Primary Backing:	Woven Polypropylene
Secondary Backing:	Woven Polypropylene

Carpet Comparison

Use this graphic as a rough guide on how our carpets stack up against each other.

- 1 Andes Peak

2 Langhorne Hut

3 Genesis

4 Bouclé

5 Orchard
- 6 Acacia Hill

7 Hause

8 Dawson Falls

9 Aotearoa — Oneroa

10 Aotearoa — Meadowbank
- 11 Breathe Easy — Serenity Shores

12 Breathe Easy — Regal Park

12 Breathe Easy — Vista

FEEL

This is a gauge of how ‘plush’ the carpet feels when you run your hand over it.



PILE WEIGHT

The weight of the carpet can have a big influence on how ‘dense’ the carpet can feel and is measured in ounces (oz).



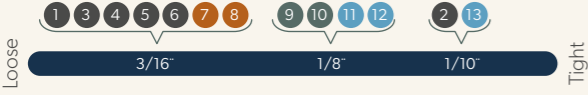
PILE HEIGHT

The pile height gives you the feeling of comfort, the higher the pile, the more you will ‘sink’ into the carpet.



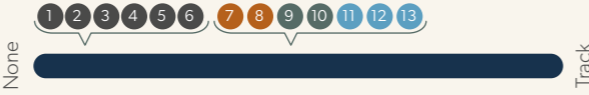
GAUGE

The gauge is the measure of how close the pile is packed together, this gives the carpet a feeling of density.



TRACKING

Tracking is measured by how visible footprints are left behind after someone has walked on the carpet.



PERFORMANCE

This is measured by the ACCS or the carpet manufacturer as an industry standard for residential carpet performance



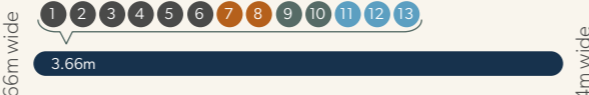
SUSTAINABILITY

While all our products are sustainably sourced and manufactured, some are in a league of their own.



CARPET WIDTH

The width of the carpet is important and should be considered to minimise either wastage and joins in your space.



FEATURES	1. ANDES PEAK	2. LANGHORNE HUT	3. GENESIS	4. BOUCLÉ	5. ORCHARD	6. ACACIA HILL	7. HAUSE	8. DAWSON FALLS	9. AOTEAROA ONEROA	10. AOTEAROA MEADOWBANK	11. BREATHE EASY SERENITY SHORES	12. BREATHE EASY REGAL PARK	13. BREATHE EASY VISTA
WIDTH	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m	3.66m
COMPOSITION	SDN	SDN	ECONYL®	SDN	SDN	SDN	Wool	Wool	SDN	SDN	SDN	SDN	SDN
FINISH	Loop	Loop	Loop	Loop	Loop	Loop	Loop	Loop	Cut Pile	Cut Pile	Cut Pile	Cut Pile	Cut Pile
PILE HEIGHT	9/4mm	6/4mm	6/3mm	6.5/5mm	7/3.5mm	5/3mm	8mm	10mm	10.2mm	8.5mm	9mm	13mm	11.5mm
TOTAL HEIGHT (EXCLUDING UNDERLAY)	11.5mm	8.5mm	8.5mm	11.5mm	9.5mm	8mm	10.5mm ± 1mm	12.5mm ± 1mm	13.1mm	10.9mm	11mm	15mm	14.5mm
WEIGHT	35oz	30oz	32oz	34oz	32oz	20oz	40oz	40oz	55oz	36oz	40oz	55oz	66oz
GAUGE	3/16th	1/10th	3/16th	3/16th	3/16th	3/16th	3/16th	3/16th	1/8th	1/8th	1/8th	1/8th	1/10th
PRIMARY BACKING	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Woven polypropylene	Woven polypropylene	Woven polypropylene	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic
SECONDARY BACKING	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic	Synthetic
PATTERN REPEAT	20x10mm	20x10mm	10x10mm	None	10x10mm	10x10mm	None	10x10mm	None	None	None	None	None
EASY TO REPAIR	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ANTI-STATIC	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓
ANTI-ODOUR	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
FIRE TEST AVAILABLE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SUITABLE FOR													
ASTHMATICS AND ALLERGIES	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✓	✓
PETS + YOUNG FAMILIES	✗	✗	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓	✓
HIGH TRAFFIC AREAS	✓	✓	✓	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓
DIRECT SUN	✓	✓	✓	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓
STAIRS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
WHEELS	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
SUSTAINABILITY ACCREDITATIONS													
ENVIRONMENTAL MANAGEMENT SYSTEMS - ECS	EMS 14001	EMS 14001	EMS 14001	EMS 14001	EMS 14001	EMS 14001	EMS 14001	EMS 14001	—	—	EMS 14001	EMS 14001	EMS 14001
RESIDENTIAL RATING	6	6	6	5	5	5	5	4	6	6	6	6	6
CONTRACT RATING	2	4	2	2	2	2	2	1	2	2	2	2	3
VOC EMISSION	Low	Low	Low	Low	Low	Low	Low	Low	Low	Low	Low	Low	Low
ECS LEVEL	—	—	—	—	—	—	—	—	4	4	3	3	3

Comparison Chart

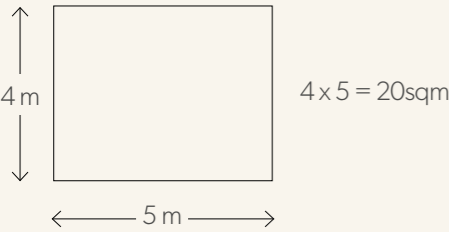
All our carpets are very competitively priced but just like nylon, not all prices are displayed as equal. When looking at the price of carpet it’s important to look at the installed price to make sure you are comparing apples with apples.

Features	Carpet One	Carpet Two	Carpet Three	Carpet Four
Carpet Name				
Stain Resistant				
Fade Resistant				
Anti-microbial				
Tracking / Shading				
Pilling				
Low VOC emissions				
Easy to maintain				
Easy to repair				
Warranty				
Suitable for				
Pets				
High traffic areas				
Direct Sun				
Under floor heating				
Residential				
Stairs				
Wheels				
Price				
Product per sqm cost				
Install price				

HOW TO CALCULATE YOUR SPACE

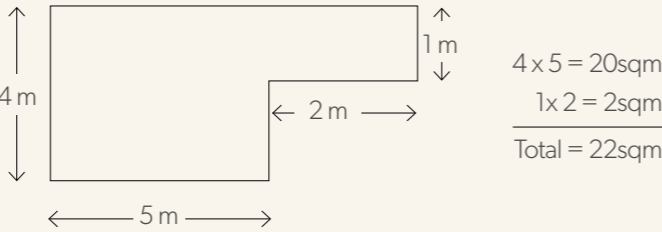
To calculate the square meter (sqm) measurement of your space, you will need to measure the length and width of the area in meters using a tape measure or measuring tool.

Once you have these measurements, simply multiply the length by the width to get the total square meters. For example, if your space is 4 meters long and 5 meters wide, you would multiply 4 x 5 to get 20 square meters (4 x 5 = 20sqm).



If your space is an irregular shape or has multiple sections, you can divide it into smaller, more manageable sections and calculate the square meter measurement of each section separately, then add them together for a total.

It’s important that your space is accurately measured by an installer to ensure that your carpet is ordered and laid in the most efficient way possible.



Caring For Your Carpet

CLEAN UP SPILLS AS SOON AS THEY HAPPEN

Fast action to any spillages will limit the penetration of the spill into the carpet fibres and pile. In the case of spills, remove the excess spillage by first scraping away any solids and blotting any liquids with a white cloth or paper towel. Do not scrub, always blot; never rub or scrub abrasively as a fuzzy area may result.

Always begin at the outer edge and work towards the middle of the affected area. Follow this treatment with cold water, apply the cold water with a sponge to rinse out as much of the spill as possible, then blot with a white cloth or paper towel. If the spill is serious or you are unsure of what it is, it’s best to call in the experts straight away rather than tackling it yourself.

TREATMENT

Never scrub or rub at your carpet.

Method 1

Step 1: Solvent + blot

Step 2: Detergent + blot

Step 3: Rinse with Water + blot dry

Method 2

Step 1: Detergent + blot

Step 2: Ammonia + blot

Step 3: Detergent + blot

Step 4: Rinse with Water + blot dry

Method 3

Step 1: Detergent + blot

Step 2: Mix acid and detergent + blot

Step 3: Rinse with Water + blot dry

Method 4

Step 1: Detergent + blot

Step 2: Ammonia + blot

Step 3: Acid + blot

Step 4: Rinse with Water + blot dry

Method 5

Step 1: Freeze solid with ice cubes

(in a plastic packet)

Step 2: Shatter and break off the gum

Step 3: Solvent + blot

Step 4: Blot dry

Method 6

Step 1: Mix ammonia and detergent + blot

Step 2: Rinse with Water + blot dry

Method 7

Step 1: Detergent + blot

Step 2: Acid + blot

Step 3: Rinse with Water + blot dry

Method 8

Seek professional advice.

These procedures may be repeated for stubborn stains but not more than 2 or 3 times as excess residue will be left resulting in premature re-soiling and possible fibre damage.

SPOT TREATMENT	SPOT TREATMENT STEPS	
	STEP 1	STEP 2
Alcohol / Beer / Wine	3	
Asphalt / Tar	1	
Blood	2	
Butter	1	
Chewing Gum	5	
Chocolate	2	
Coffee	3	
Oils	1	
Egg	2	
Faeces	2	
Fruit Juice	3	
Furniture Polish	1	
Gravy / Sauces	1	
Hair Spray	1	
Hand Cream	1	
Ice Cream	2	
Ink (Ball point / Felt tip)	1	
Ink (Fountain)	4	
Lipstick	1	
Milk	2	
Mustard	3	8
Nail Varnish	1	
Paint (Oil Bases)	1	
Paint (Water Based - Fresh)	2	
Paint (Water Based - Old)	1	
Rust	8	
Salad Dressing	1	
Shoe Polish	1	
Soot	1	
Tea	3	
Tomato Sauce	2	
Toothpaste	2	
Urine (Fresh/Wet)	6	
Urine (Dry)	7	
Vomit	4	
Wax Crayons	1	

REGULAR VACUUMING

The most important step in caring for your carpet is regular vacuuming. Vacuum thoroughly and frequently, particularly in high-traffic areas. A good quality vacuum cleaner is vital to prolonging the life of your carpet. A light vacuum is recommended at least twice a week and a thorough vacuum weekly. All types of cleaner heads are suitable for cut pile carpets. For loop pile carpets, use a vacuum cleaner with a smooth, brushless head.

Carpet Performance

To ensure that you have a good understanding of your carpet and what to expect from it over time, it is important to consider some key characteristics. Below we have provided a summary of some of the main features that you should be aware of, although we recommend consulting the individual product warranties for further details.

COLOUR VARIATION

It is normal for installed carpet to show minor colour variation from selling samples. There can be a minor variation between dye lots. Colour appearance can vary depending on the type of light under which a sample is viewed and the light sources where the carpet is installed. Viewing of the sample at your residence and under different light conditions prior to making your final decision is recommended.

TRACKING AND MATTING

All carpets will change in appearance over time, primarily due to foot traffic. Tracking and matting are wear-induced characteristics that are more likely to occur on stairs, in front of chairs and in other high-traffic areas. Regular vacuuming and immediate cleaning of spillages are the greatest aid in preventing tracking and matting. Placing rugs in these areas will assist in its prevention.

HIGH USE AREAS AND HALLWAYS

All carpets will change in appearance over time, especially in high-traffic areas. Matting and pile flattening can occur, resulting in the entanglement of fibres from tuft to tuft. This can be minimised with periodic professional cleaning and regular vacuuming.

WRINKLING AND RUCKING

Wrinkling may occur after installation due to excessive humidity or not using the recommended installation procedures. This is not considered a carpet fault and can usually be corrected by a competent installer.

FADING AND COLOUR CHANGE

Carpets will gradually lose colour over time when exposed to direct sunlight, and pile flattening through use can also give the appearance of fading. It is recommended to protect carpets from prolonged periods of direct sunlight and other environmental factors that can cause colour change.

SHEDDING

All carpets will shed a small amount of fibre when they are first installed. It is caused by some residual fibres left over from the manufacturing process. However, nylon will stop this shedding process after a short time unlike natural fibres that will continue to shed for the duration of their lifetime.

PATTERN MATCHING AND SKEWING

Repeating patterns may not precisely match along the length or width of the carpet. Installation of patterned or textured carpet requires more time and effort. A competent carpet layer should be able to obtain a close pattern match in most circumstances, however some irregularities may still be visible. All carpets are subject to some degree of bowing and/or skewing. Bowing of up to 40mm over any single width of carpet is generally acceptable.

MISSING OR DAMAGED TUFTS

Pets can damage your carpet by scratching at the pile. Moving furniture can also damage your carpet. This damage can be repaired by a skilled installer or professional repairer. It is advisable to retain a small section of new carpet for this purpose.

Wool performance

While 100% Wool Carpets may look similar to other carpet styles, they require specific care to ensure their continued to performance and aesthetic look long into the future.

VACUUMING

It is essential to select an appropriate vacuum cleaner. DO NOT select a vacuum with a power-driven head and hard bristles. This will damage pure wool loop-pile carpet. Our recommendation is for a good quality vacuum cleaner with a soft brush on a turbo head, such as a Miele TurboBrush Floorhead, with high-power suction and a HEPA (high-efficiency particulate air) filter.

For further recommendations please contact our Customer Service team on 0800 800 460.

SHEDDING

Pile shedding is the term used to describe the release of very small fibres from the carpet yarn that collect on the surface of new woollen carpet. What you may call ‘fluff’.

This typically occurs during the first six to nine months following installation. Shedding is activated by foot traffic and vacuuming and is usually only seen in new carpet installations. As a carpet ‘settles’ or ‘beds down,’ shedding becomes increasingly less noticeable. However, the thicker and heavier the pile, the greater the shedding can be.

Shedding is not a manufacturing defect but rather a characteristic feature of a new, quality pure wool carpet. The best and most effective way to remove shed fibres is to regularly use a quality vacuum cleaner with good suction and a rotating soft turbo brush. The vacuum brush must ONLY skim the top of the carpet, otherwise it may cause the carpet to fuzz and permanently damage it.

COLOUR VARIATION

Each carpet is unique and shade and/or pattern may vary slightly between samples and the final installed carpet. Shade and pattern variations occur between dye lots and within production runs and is considered normal within recognised textile industry standards. Lighting can also have an affect the way colour appears; depending on the type of lighting which a sample is viewed under and the light sources where the carpet is installed.

GEOMETRIC PRINTED OR PATTERNED CARPETS

While our suppliers use the very best available techniques to minimise pattern distortion during manufacturing, the nature of textile products means that some distortion, from shrinkage or stretch during and after manufacture is unavoidable. It is not possible to guarantee a perfect pattern match.

A patterned carpet requires more time, effort and skill to install. A competent carpet installer should be able to obtain a close pattern match in most circumstances though some irregularities may still be visible, particularly over multiple-width installations.

FADING

Carpets, like all other dyed textiles, will slowly lose colour over time when exposed to direct sunlight and should be protected from prolonged periods of direct sunlight. Colour change can also occur as the result of ozone, emissions from heating fuels and air conditioners, pesticides, cleaning agents, benzoyl peroxide and other household items. The occurrence, known as ozone damage, is largely unexplained but appears to be more prevalent in coastal areas with a high ultra-violet content.

Warranty Information

All Jacobsen carpets are covered by the NZ Consumer Guarantees Act 1993. Jacobsen endorse and recognise all rights of the consumer under the Consumer Guarantees Act. Therefore, the carpet supplied must be fit for purpose and free of manufacturing defects.

JACOBSEN CARPET WARRANTY

Jacobsen carpets are designed and are suitable for Extra Heavy Duty use in private residential homes. General wear and tear should be expected and is excluded from this warranty.

No carpet is completely stain proof, but the Jacobsen range has been specifically selected to offer superior stain resistance. This will increase your ability to clean up stains, not prevent stains.

This warranty expressly excludes and does not extend warranty coverage to any of the substances or causes of damage identified below:

- Failure to follow the care and stain removal procedures contained in this guide.
- All non-food and non-beverage substances.
- Food and beverages which contain dyes (e.g. curry, soy sauce and mustard).
- Extremely hot liquids.
- Substances which destroy or change the colour of the carpet (e.g. food colouring, bleaches, drain cleaners, plant food, very strong dyes, acids, faeces, urine, vomit and pet stains).
- Soiling in very heavy traffic areas such as stairs and staining which becomes permanent due to the failure to carry out the care and stain removal procedures contained in this guide.
- Excludes all clearance items

The warranty will only apply to first grade carpet, installed professionally, on new underlay and the claim must be made by the original purchaser.

You must have attempted to clean the stain using the recommended guidelines. If the affected area remains unsatisfactory after using these cleaning procedures, then have the affected area professionally cleaned. If the affected area is still unsatisfactory after professional cleaning then you must, within 30 days, make a claim to the retailer you purchased the carpet from.

WARRANTY REPLACEMENT VALUE

If your carpet has been determined as unable to be repaired, we will offer replacement of a new carpet of the same or comparable type available through Jacobsen.

Like any asset, the value of your carpet also depreciates over time and with wear. Our warranty allows for the following depreciation table to determine the value of replacement materials:

Years	Prorated Material Cost*
1-5 years	100%
6 years	70%
7 years	50%
8 years	30%
9 years	10%
10 years	5%
10+ years	0%

*Cost of installation is not included

Please see our [Residential Warranty](#) for further information.



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