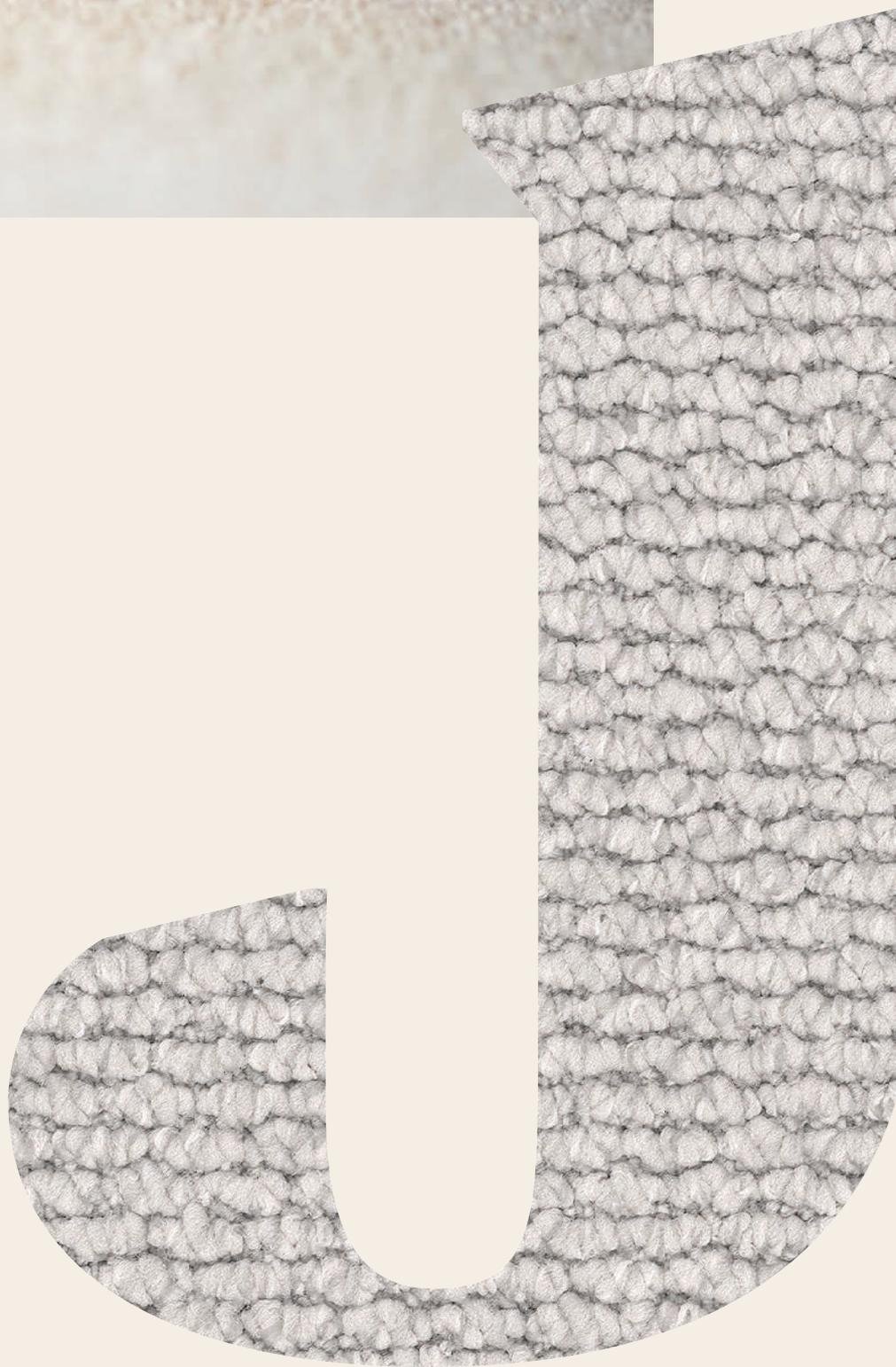




## Carpet Collection

INSPIRED CHOICES





Jacobsen understands how much care you put into creating the spaces where you live, work and play. They're important to you and they've got to be right.

We're all for living life to the full, which is why our ranges are designed for New Zealanders, with our unique Kiwi lifestyles in mind. From soft touch textures to on-trend colour tones and carpet that promotes healthier living, we select the best materials from around the world. We pair design-led thinking with the latest in technology to bring you carpets that not only look great, but also last the distance so you can get the most out of your home.

Jacobsen is about more than just carpets; it's about inspiration and curation, helping everyday Kiwis with big dreams transform those dreams into reality.

So whatever life you want to live, Jacobsen can help you create it.

NEW RANGES  
FOR HEALTHIER  
LIVING

# BREATHE EASY

With over 50 years of supplying flooring systems to Kiwi homes, Jacobsen takes its responsibility seriously to look after those who live on its floors. It's well known that New Zealand has one of the worst asthma and respiratory disease rates of any developed country, and it's no secret that the quality of our flooring directly relates to the quality of the air we breathe.



Approved by the Asthma & Respiratory Foundation NZ Sensitive Choice programme, Jacobsen Breathe Easy carpets have been specially designed to ensure the air remains as pure as possible.

All Breathe Easy carpets have been specifically engineered to be a better choice, not only for asthma and allergy sufferers, but anyone wanting a healthier indoor environment.

Using the most up-to-date non-allergenic technology, Jacobsen offers the preferred carpet for Kiwi homes.



BREATHE EASY

# THE FRESH AIR CARPET

## Earth

With all the features of Jacobsen Breathe Easy carpets, the Earth range offers superior stain and fade resistance and colour fastness - all while keeping its form. Ideal for everyday areas of the family home, the Earth range is the perfect non-allergenic choice for Kiwi households.

## Latitude

The Latitude range is your peace of mind carpet. With its non-allergenic technology, Latitude offers superior stain and fade resistance and colour fastness - all while keeping its form. Perfect for heavy duty and high traffic areas of your home, Latitude is the safe choice for your family.

## Icon

Feel secure in choosing the Icon range for your home. Part of the Jacobsen non-allergenic carpet offering, the Icon range uses the most up-to-date technology to offer you the safest choice in carpet for your family home.

## Vista

The Vista range has been designed to bring comfort and science harmoniously into your home. As a Sensitive Choice approved carpet and residential heavy-duty rating, you and your family can feel safe it's a carpet that allows your family to Breathe Easy in comfort. A heavyweight carpet, Vista is a superior choice for any room in your home.



## Naturally absorbs odours

Active Care™ salt based treatment means Breathe Easy carpets can eradicate common household odours like pet odours, and cigarette smoke. It does not leach, is safe for the environment and has low volatile organic compounds (VOCs).



## Durability

Easybac™ backing on Breathe Easy carpets provides improved dimensional stability and bond strength while adding thermal and acoustic insulation properties. The woven soft cloth backing contains recycled material and protects skirting boards and walls from damage during installation.



## Antimicrobial protection

Breathe Easy carpets are treated with Ultra-fresh™ antimicrobial technology. It has passed the most stringent international testing procedures for efficacy and safety and is independently monitored to ensure this efficacy is maintained. Ultra-fresh™ treatment on Breathe Easy carpets inhibits the growth of bacteria, mould, mildew and fungi and does not allow dust mites and carpet beetles to breed, giving you peace of mind that your carpet is allergen safe.



## Appearance retention

Resistain SDN™ is the latest generation of solution dyed nylon yarns that provides high resistance in demanding residential environments. Designed to withstand New Zealand's harsh conditions, Resistain SDN™ is UV stabilised, offering enhanced appearance retention and protection from spills.



## Stain resistance

Jacobsen Breathe Easy carpets has Carpet Shield stain protection. This provides anti-soiling properties, added stain resistance, and is oil and water repellent which helps to keep your Breathe Easy carpet clean and looking good for years to come.



All Jacobsen carpets are quality tested and rated for extra heavy duty residential applications.

# TEXTURED



## Andes Peak

Andes Peak has been designed with a rich texture and subtle heather which beautifully resembles wool. The textured tufted loop pile means it's perfect for high activity areas such as hallways and rumpus rooms. Extremely durable to abrasion and flattening, Andes Peak is a perfect family home carpet. Love the loop!

## Langhorne Hut

Langhorne Hut is a classic, woven style, textured, loop pile carpet. With its high durability, Langhorne Hut effortlessly transitions from residential to commercial spaces and will retain its appearance for years to come.

All Jacobsen carpets are quality tested and rated for extra heavy duty residential applications.





# SOFT TOUCH

## Excelsior

Excelsior is a luxurious, heavyweight, ultra-soft touch carpet that's perfect for the contemporary New Zealand home. With its superior pilosity, Excelsior has been rated by the manufacturer for high wear residential applications, allowing it to be enjoyed anywhere in your home.



## Portofino

Portofino carpet is the perfect pairing of ultra-soft and hard-wearing solution dyed nylon. A carpet that's easy to clean, with superior colour fastness and stain and fade resistance, Portofino is a superb choice for the modern New Zealand home.

**All Jacobsen carpets are quality tested and rated for extra heavy duty residential applications.**





# CUT PILE

## Cityscape

Cityscape is ideal for the busy household. Made from solution dyed nylon it provides stain and fade resistance making it the perfect fit for every space.

All Jacobsen carpets are quality tested and rated for extra heavy duty residential applications.



# THE JACOBSEN STORY

Jacobsen has been bringing world-class flooring to New Zealanders for over 50 years. Founded on outstanding service, technical expertise and dependable relationships, the Jacobsen name has since grown to stand for style, texture, innovation and performance. Which is why today you can find our international brands and selections on floors all over New Zealand - from the finest residential homes to the slickest of designed offices and the most demanding of public spaces.

## Our commitment to people and planet

Jacobsen appreciates the importance of providing environmentally and socially responsible flooring systems. This is why we are committed to sourcing appropriate materials and insist on the highest ethical standards from our suppliers.

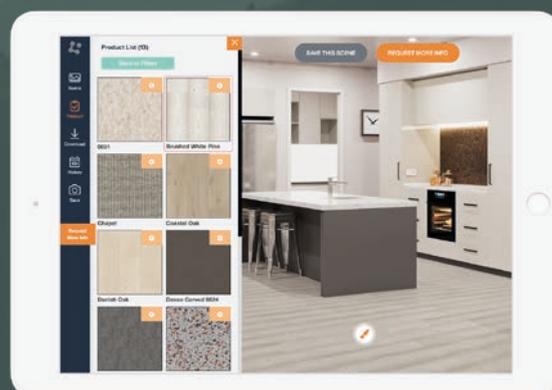
### We are committed to:

- Sourcing product from suppliers that reach or are equivalent to the ISO 14001 standard of environmental management and are accredited by international environmental governing bodies.
- Sourcing product from suppliers that conduct ethical business in relation to laws, regulations, fair labour practices, international human rights standards, health and safety, and corporate social responsibility.
- Assessing products for their lifecycle impact, reducing water usage, and chemical impact on the environment during the manufacturing, installation, and maintenance of your flooring.
- Reducing carbon emissions in line with our Toitū Envirocare carbon reduce certification and approved targets.
- Reducing waste throughout the manufacturing, distribution and installation process as well as end of life of the product.
- Ensuring Jacobsen staff are sustainably and environmentally focused in all aspects of our business and operations.

## Can't wait to try the Jacobsen range in your home?

Get inspired by the complete Jacobsen collection with our room visualiser.

See how Jacobsen floors could transform your home by trying out our carpet, laminate, tile, LVT and wood ranges in the most lifelike home settings, reassuring you that Jacobsen flooring is the right choice for your home.





Talk to one of our experts or visit us online at [jacobsen.co.nz](https://jacobsen.co.nz) | 0800 800 460

*This brochure is printed on FSC accredited and sustainably sourced paper.*