

brought to you by Jacobsen

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# SEE FLOORING differently





	looking for inspiration?
	Pollow our boards on Pinterest: Karndean_ANZ
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Designed for comfort ..... Designed for peace of mind ..... Choose your design .....

#### Knight Tile

Effortlessly stylish..... Our source of inspiration.....

#### Resources and Further Information

Your flooring journey ..... Karndean Evolve™ .....



From our home ... to your home

#### It all began in 1973 when a former flooring installer created a small business from his family home.

With the belief that luxury vinyl flooring shouldn't just be practical, it needed to be beautiful as well, Karndean was formed. The team set out to travel the world, seeking inspiration from natural materials for what are now the most realistic luxury vinyl flooring products on the market.

The Karndean team worked out of that house for several years with the family's trusty dog Smokey, the Great Dane who is still present on Karndean's logo today. For the family and Karndean's early employees – many who are still working with us today - these years bring back many fond memories.

Now stretching across the globe, far beyond the walls of the original house, we continue to move forward with the same passion to deliver beautiful, innovative designs for your home.





#### Many elements must fit together, from furniture to flooring, to fixtures and everything in between. Where to begin?

We begin a new design with inspiration, and we are most inspired by nature. What's your design motivation? Is it aesthetic, such as a cushion or the perfect paint chip? Or is it lifestyle, a place where you can dance in your pyjamas and your babies (both two and four-legged) can roll around and play?

No matter what drives you, Karndean Designflooring was created with your needs in mind. We see flooring differently and by combining original features with cutting edge design, you can create a simply beautiful floor that you will love for a lifetime.

Our simple method will help you navigate the selection process and design your perfect floor, taking you beyond picking a colour and measuring the room. Let's get started!



Over 50 years of experience

Designed for you

Every one of our floors is unique to us, having been lovingly created by our inhouse team. Our product designers select natural woods and stones to work with, taking the time to carefully replicate the knots, grains and textures found in these products into our designs. We apply different techniques of staining, brushing and oiling, to name a few, to create the perfect look and feel – bringing you a simply beautiful floor.

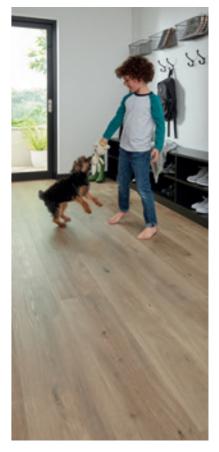


Designed to perform

Our floors are meticulously crafted for exceptional performance in diverse settings, prioritising durability, resilience, and practicality for residential and commercial use. Engineered to endure the rigours of daily life, our floors are water-resistant and offer superior surface protection against scratches and scuffs. They are also effortless to clean and maintain, maintaining their appearance with minimal upkeep. With a focus on guality and longevity, Karndean flooring surpasses expectations, delivering lasting beauty for a lifetime.



Dane worked alongside the amily and is still present on our



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Low Maintenance Easy to clean with a sweep and mop. Doesn't require sanding, nishing or staining



#### Kid Friendly

Karndean floors offer kids a safe and comfortable space to play, and parents an easy-toclean surface

# Designed for comfort

Pet Friendly From muddy paw prints to household accidents and anything in-between, our low maintenance floors are designed with pets in mind

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#### Durable

Karndean combines the authentic look and feel of natural materials with the added benefit of real-to-life embossing, delivering unmatched durability and the resilience of



**Design Capabilities** The design flexibility of Karndean flooring allows you to create your own unique and personalised look in any space



#### Quiet Underfoot

ignflooring offers It reduce noise transf - perfect for upsta playrooms or att conve



#### Laying Possibilities

It's not just the floor you choose, but the direction you lay it that makes lasting impression. From diagonal to herringbone, define your space with an ntriguing laying pattern. Depending on the format you decide or

Designed for peace of mind





#### Phthalate Free

We pride ourselves on environmental awareness in the manufacture and supply of all our products, and can proudly say that all Karndean products are phthalate free



Lifetime Warranty

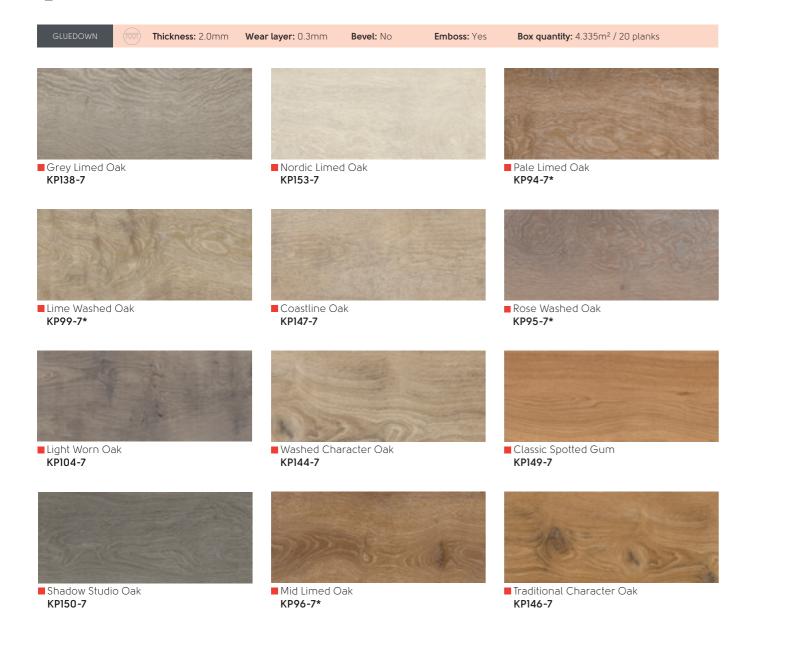
but it's guaranteed to last for years to come

Choose your design



Every plank in the Knight Tile woods collection has been designed to reflect the authentic grain detail and intrinsic characteristics of natural timbers.

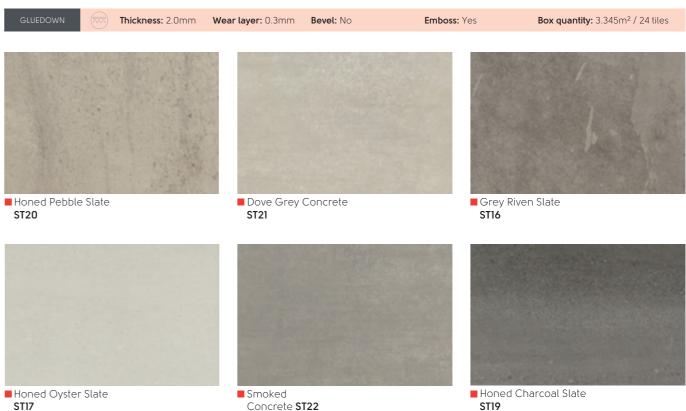




## Knight Tile Stones

The Knight Tile stones collection provides a choice of six on-trend flooring designs. Just like our wood collection, these beautiful tiles have been inspired by natural materials. These versatile choices feature a lightly textured surface that enhances their authentic appearance.

(7777) 304.8mm x 457.2mm



Honed Oyster Slate ST17

Concrete ST22

\*It's crucial to remember that 'high variation' is an intentional design element, adding visual intrigue to your floor by emulating the complexity of the natural world. While all our products exhibit variations (a premium feature that enhances the authenticity of Karndean products), our High Variation designs have been specifically identified by our Product Team for their exceptionally pronounced differences in shade, colour, texture, and pattern among individual planks. This sets them apart from other brands, which often provide more predictable and straightforward patterns.

GUEDOW Knight Tile

Effortlessly stylish



Scan to see more about the Knight Tile range

















# Our source of inspiration

For decades, Karndean Designflooring has led the way in durable, luxury vinyl flooring. Our designers draw inspiration from the natural world, perfecting and curating our ranges so each one is as unique as you and your space. Innovative technology and quality materials ensure you own a beautiful floor true to the natural material that inspired it.

### Spotted Gum

The Spotted Gum tree flourishes in coastal areas along the eastern seaboard of Australia, ranging from the mountains of the Great Dividing Range to the sunshine coast of Queensland. Large amounts of sapwood can be seen within the boards and this adds to the blend of features that make the product so distinctive. Even when coloured, the sap creates a tonal plank that will work in all interiors.





### Concrete

Our designers experimented with different colouring techniques to transform the classic, neutral design into an incredibly versatile, contemporary set of concrete look tiles. Each colour option highlights different features contained within the design, and the tonal shift within the individual tiles creates a visually appealing palette. The result is an attractive product that adds a new warmth and elegance to a solid industrial material.





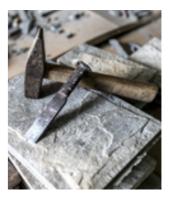
### Oak

These boards were hand selected as a trusted raw material and canvas to work with. The objective was to create an even, non-tonal visual across the floor, while retaining the much-loved characteristics of the natural, prime timber. The light speckling seen within the tight grains occurs due to the rapid dehydration of the boards once felled. We then hand applied coloured oils to produce on-trend colours to complement the existing range.



## Slate

The design team visited quarries in the Lake District, England, and sourced volcanic slate by hand, selecting pieces of this 300-million-year-old stone. Each piece was individually unique in character, and the detail of the linear markings and fractured features of the stones pair well with an active family space.













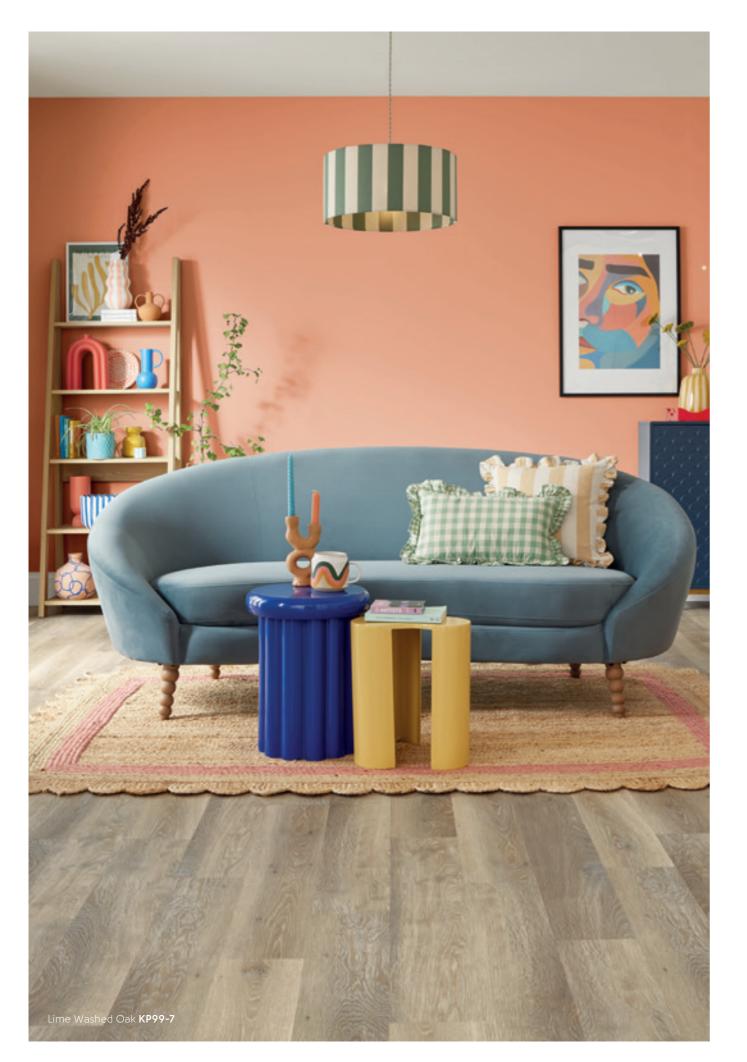




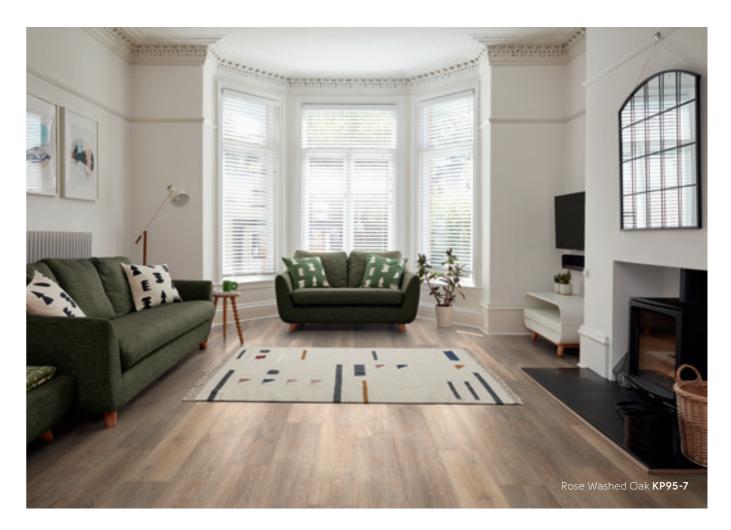












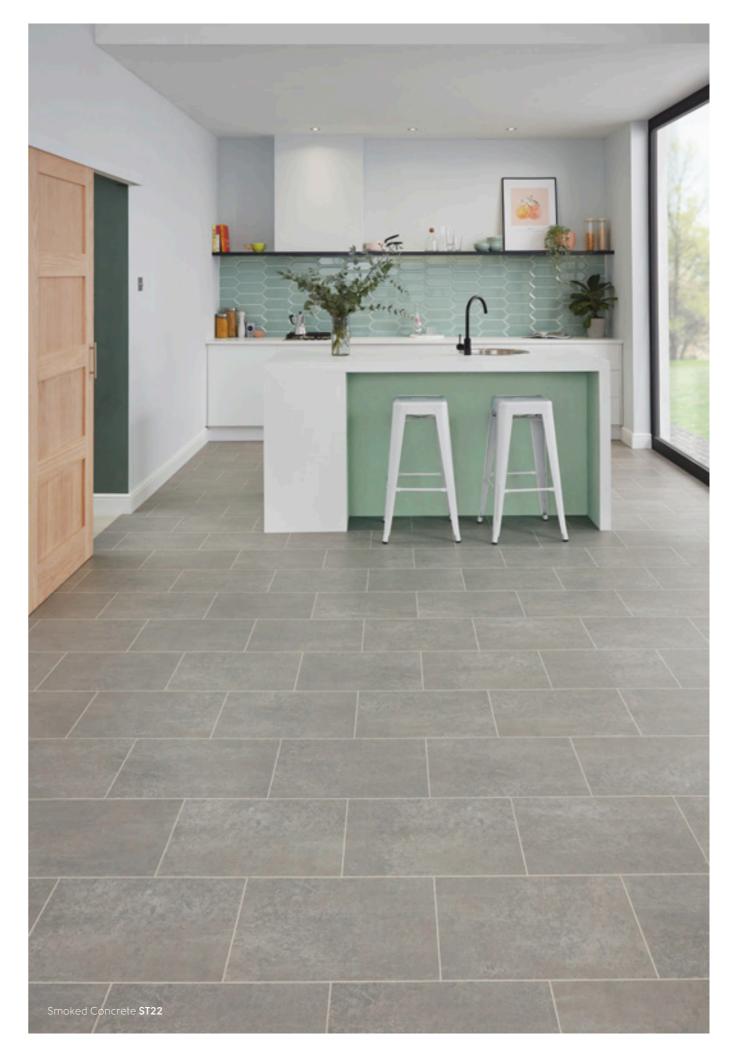












Your flooring journey





## Connect with local retailers

Embark on your Karndean Designflooring journey in your neighbourhood at a trusted Karndean retail partner. Our extensive

network of independent retail partners are committed to helping you choose a floor that exudes enduring beauty and suits your specific sites subfloor and project requirements. Find your nearest Karndean Designflooring stockist through our easy-to-use online search feature.

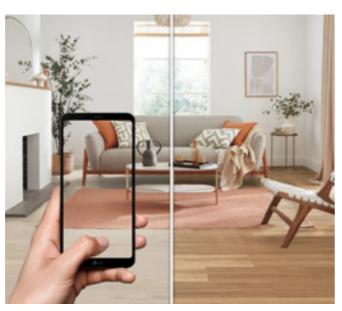


Bring your design ideas to life with Floorstyle. See your future floor with our interactive room viewer, Floorstyle. If you see a design you like, try it from the comfort of your own couch. Upload



a picture of your room and get creative. Explore your options by changing your laying pattern and colours.

#### Visit www.karndean.com/floorstyle to visualise your floor.





#### Flooring swatches

Head to your nearest Karndean retail partner to explore our full range and pick up some take-home swatches to help you choose the perfect floor.

Visit jacobsen.co.nz/residential/retailers/ to find your nearest stockist.



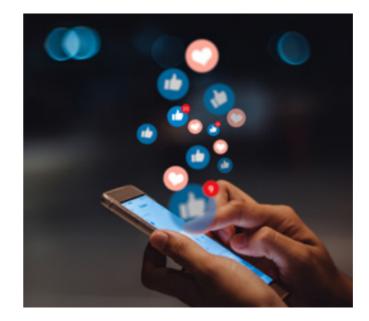


#### Lifetime (35-year) warranty

Complement your living space with the timeless appeal of Karndean Designflooring, backed by our exceptional

lifetime warranty. Our commitment to providing top tier quality, style, and durability is unparalleled. When you choose Karndean, you're choosing flooring that stands the test of time.

Visit www.karndean.com/warranty to find out more. Explore our lifetime warranty and learn more.



#### Maintain your Karndean floor with ease

Take pride in your investment. We make maintenance a breeze, advocating for pHneutral detergents and reducing the need



for harsh chemicals and excessive water. Your Karndean floor is an investment worth cherishing, offering both beauty and practicality, and with our straightforward flooring maintenance steps, you can ensure its effortless.

#### Visit www.karndean.com/cleaning to find out more.



#### Keep in touch

Follow us on social media. Share your new floors and reviews with us; we look forward to hearing from you.



- Like us on Facebook **karndeananz**
- (O) Follow us on Instagram karndean\_anz
- (in) Join us on LinkedIn Karndean Designflooring ANZ
- (**P**) Follow our boards on **Pinterest Karndean\_anz**

It's a new day

# And we're ready to create **a better tomorrow!**

It's a continuing journey, and there are no shortcuts. Now is the time for everyone to begin taking bigger steps. Ours is a promise to think differently, act decisively, and create real change.

#### It's a promise to Evolve.

Five decades ago, our family-owned business was founded on innovation, bold action and a pioneering spirit. Fifty years later, those same ideals guide us forward. Because the future demands change.

#### It's time to create a better tomorrow.



















Discover Karndean Evolve™ Sustainability is a journey that requires a roadmap.

Ours is a detailed model that includes six areas of focus.



#### Confront climate change

Karndean's products prioritise sustainability through remarkable longevity, with a guaranteed service life of 35 years for domestic use. This extended durability has a significant positive environmental impact over time, promoting an eco-friendlier future.

# 2

#### Health and wellbeing

Karndean's products prioritise wellbeing, surpassing mere aesthetics. Free from harmful substances like heavy metals and unsafe phthalates, they're certified for indoor air quality post-installation. Our dedication to healthy interiors extends to using water-based or solvent-free adhesives, minimising VOC emissions. Your health and comfort are central to Karndean's philosophy.



#### Education

We educate employees about the importance of sustainability, helping them understand what role they play and devise new ways of working. By conducting CPD classes and speaking engagements with organisations like the Green Building Council of Australia, we actively contribute to the training of professionals in the design and construction.

## 200

#### Inclusion and diversity

We prioritise equity, inclusivity, and diversity, fostering them through engagement and education. In our workplace, we celebrate everyone's contributions as responsible corporate citizens. These values influence our environmental policies, responsible sourcing/trading, and contributions to communities. Our founder's principles still shape our commitment to responsible operations.



#### Supply chain transparency

Third-party certifications for environmental and social responsibility, including fair treatment and safe conditions for workers. Karndean's factories prioritise recycled materials and recyclability, to ecofriendly product packaging, setting the benchmark for environmental responsibility. Certified manufacturing adhere to ISO 14001 and ISO 9001 standards.



#### Sustainable use of resources

Karndeanprioritisetheuseofrecycledmaterialsintheir products, with all of them incorporating up to 50% recycled PVC in their backing layers, sourced from post-production waste. We validate our contribution to reducing landfill and promoting recycling.



# Three vinyl flooring options to suit your needs

Choosing the perfect floor for your home can be a tough decision. That's why we offer our stunning, design-led flooring in three versatile formats: loose lay, rigid core hybrid, and gluedown. This way, you can enjoy the look you love with the installation method that best fits your needs. Speak with your installer or retailer to explore the options and find the ideal solution for your space.



Reduce noise: Ideal for loft conversions or upstairs rooms where soundproofing is important.

Quick installation: Perfect for fast, hassle-free installations.

Flat subfloor: Best for completely flat, dry subfloors prepared by a flooring professional.

#### Maximum versatility and stability: Suitable for most areas of use and does not require expansion gaps.



Superior acoustics: Excellent for upstairs rooms, reducing noise between floors.

Quick installation: Fast to install, even over most existing floors like tiles or floorboards.

**Uneven subfloors**: Versatile installation over most subfloor types, hiding minor imperfections

High durability: Perfect for high-traffic areas and homes with kids or pets.



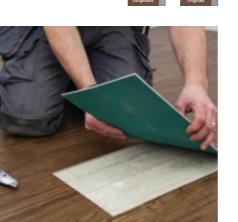
Bespoke creations: Mix wood and stone designs for a unique look.

Flat subfloor: Best for completely flat, dry subfloors prepared by a flooring professional.

Maximum durability: Suitable for high traffic areas.

Longevity: Provides long-term durability and resistance to wear

- () Individually replaceable
- (O) Quick and easy to install (⊲୬)) Reduces noise transfer
- K-Wave<sup>®</sup> friction grip backing
- Laying possibilities





- (cp)) Reduces noise transfer
- (Ů Quick and easy to install

Installs over most existing hard floors







- No expansion gap required Individual, glued down
- $\bigcirc$ planks and tiles
- Laying possibilities





Our flooring collections bring the authentic beauty of natural wood and stone into your home, replicating the intricate details and unique characteristics found in natural materials. Every design is thoughtfully crafted to reflect the rich variation of colours, shades, and textures seen in nature. With a wide range of options, from soft, light tones to deep, dark hues, and enhanced with realistic embossing, you're sure to find the perfect style to transform your living space.



Scan to view our Home Catalogue for more information about our vinyl flooring ranges





## R Karndean Designflooring

#### Talk to one of our experts, or visit our website:

0800 800 460 | customer.services@jacobsen.co.nz | jacobsen.co.nz

#### brought to you by Jacobsen

#### Imagery and design reproduction

Photography and print cannot always produce a perfect representation of our products. This includes colour, pattern variation and installation elements used. For this reason we strongly recommend obtaining a product sample and where possible viewing a larger sample in-store. We also recommend visiting our website for information on installation, after care and product selection. We love developing new ideas and improving on our existing designs which means that sometimes products are withdrawn at short notice. We hate to disappoint and will work with you to find an alternative design. Please contact Customer Service for more information.

It is recommended that when selecting flooring products, you verify compliance with building regulations and certification practices relevant to your local area. All Karndean range and format credentials are at our certification policy level-please check for the current certification status.