Karndean
Designflooring
brought to you by Jacobsen®
SEE FLOORING
differently
Karndean
LooseLay
Originals
LOOSE LAY
LooseLay Originals

Looking for inspiration?

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Like us on Facebook: **karndeananz**

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From our home... to your home

It all began in 1973 when a former flooring installer created a small business from his family home.

With the belief that luxury vinyl flooring shouldn't just be practical, it needed to be beautiful as well, Karndean was formed. The team set out to travel the world, seeking inspiration from natural materials for what now are the most realistic luxury vinyl flooring products on the market.

The Karndean team worked out of that house for several years with the family's trusty dog Smokey, the Great Dane who is still present on Karndean's logo today. For the family and Karndean's early employees — many who are still working with us today — these years bring back many fond memories.

Now stretching across the globe, far beyond the walls of the original house, we continue to move forward with the same passion to deliver beautiful, innovative designs for your home.

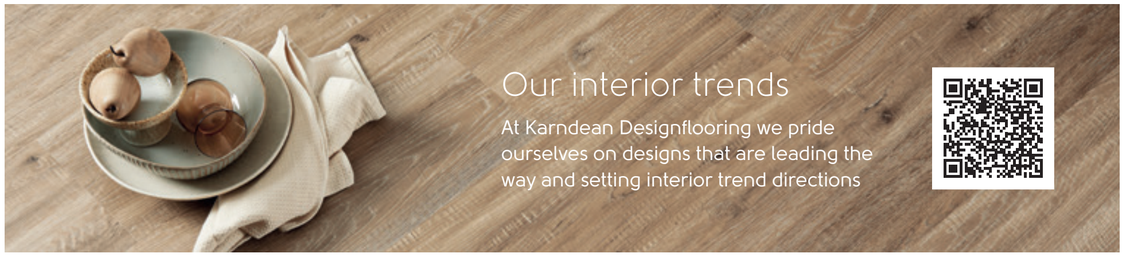
Many elements must fit together, from furniture to flooring, to fixtures and everything in between. Where to begin?

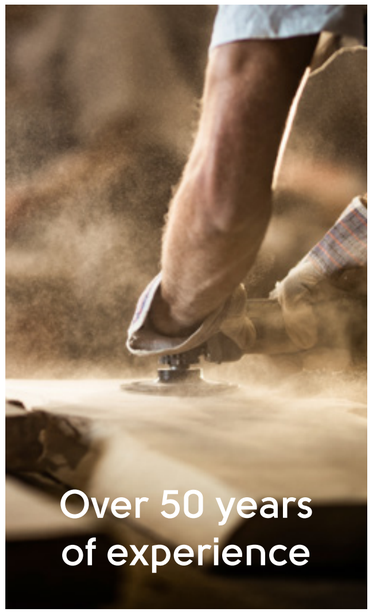
We begin a new design with inspiration, and we are most inspired by nature. What's your design motivation? Is it aesthetic, such as a cushion or the perfect paint chip? Or is it lifestyle, a place where you can dance in your pyjamas and your babies (both two and four-legged) can roll around and play?

No matter what drives you, Karndean Designflooring was created with your needs in mind. We see flooring differently and by combining original features with cutting edge design, you can create a simply beautiful floor that you will love for a lifetime.

Our simple method will help you navigate the selection process and design your perfect floor, taking you beyond picking a colour and measuring the room.

Let's get started!



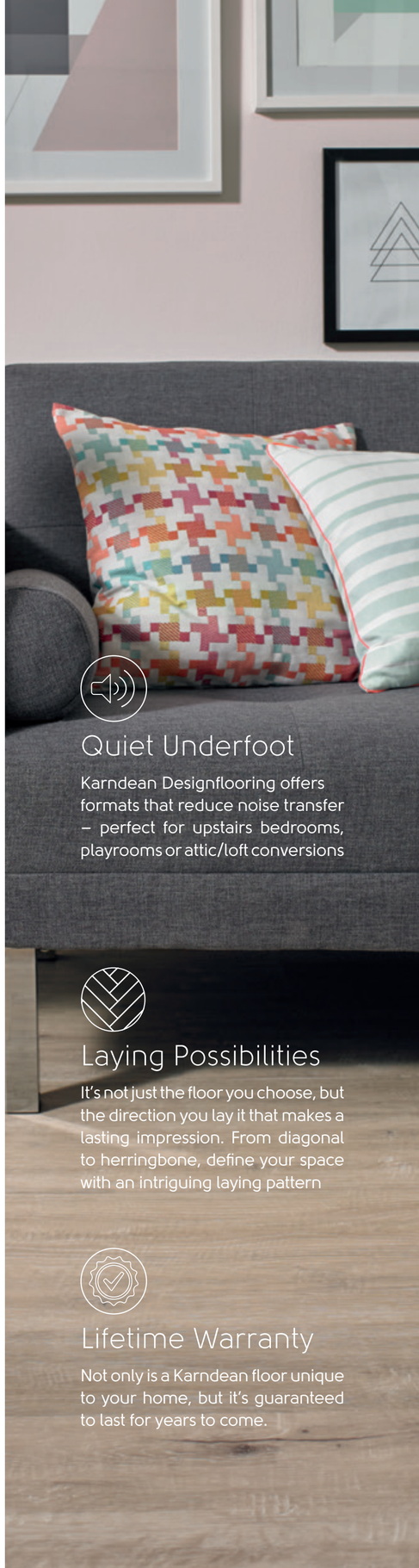


Designed for you

Every one of our floors is unique to us, having been lovingly created by our inhouse team. Our product designers select natural woods and stones to work with, taking the time to carefully replicate the knots, grains and textures found in these products into our designs. We apply different techniques of staining, brushing and oiling to name a few to create the perfect look and feel bringing you a simply beautiful floor.

Designed to perform

Our floors are meticulously crafted for exceptional performance in diverse settings, prioritising durability, resilience, and practicality for residential and commercial use. Engineered to endure the rigours of daily life, our floors are water-resistant and offer superior surface protection against scratches and scuffs. They are also effortless to clean and maintain, maintaining their appearance with minimal upkeep. With a focus on quality and longevity, Karndean flooring surpasses expectations, delivering lasting beauty for a lifetime.



Pet friendly

From muddy paw prints to household accidents and anything in-between, our low maintenance floors are designed with pets in mind

Kid friendly

Karndean floors offer kids a safe and comfortable space to play, and parents an easy-to-clean surface

Durable

Karndean Designflooring combines the authentic look and feel of natural materials with the added benefit of real-to-life embossing, delivering unmatched durability and the resilience of luxury vinyl

Designed for *comfort*

Low maintenance

Easy to clean with a sweep and mop. Doesn't require sanding, varnishing or staining

Phthalate free

We pride ourselves on environmental awareness in the manufacture and supply of all our products, and can proudly say that all Karndean products are phthalate free

Designed for *peace of mind*

Quiet Underfoot

Karndean Designflooring offers formats that reduce noise transfer – perfect for upstairs bedrooms, playrooms or attic/loft conversions

Laying Possibilities

It's not just the floor you choose, but the direction you lay it that makes a lasting impression. From diagonal to herringbone, define your space with an intriguing laying pattern

Lifetime Warranty

Not only is a Karndean floor unique to your home, but it's guaranteed to last for years to come.

Loose lay's unique benefits

LooseLay

Karndean LooseLay Longboard and LooseLay Originals ranges offer quick installation and individually replaceable planks and tiles, our loose lay format is perfect for floors that need minimal disruption and maximal design flexibility. Reducing sound transfer to rooms below, making it the perfect option for upstairs rooms or apartments.

Featuring our innovative K-Wave® friction grip backing, holding the product in place using weight and friction and combined with our tried and tested K-Guard+® finish providing a hygienic, durable surface protection that is quick and easy to clean with a pH-neutral cleaner.

Individually replaceable: Should you need to replace a piece, simply lift the damaged plank or tile and replace with a new one.

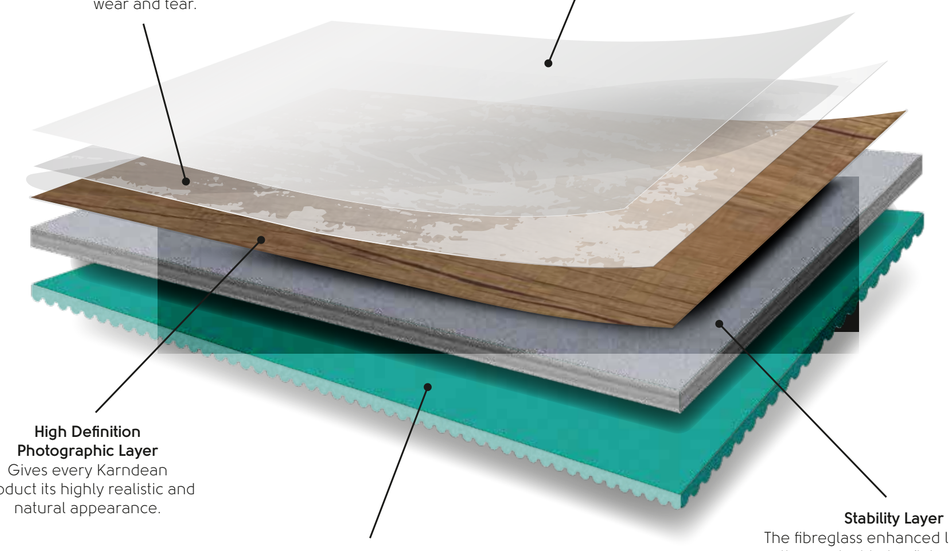
Quick and easy to install: Our loose lay ranges can be fitted over most existing hard floors.

Reduces noise transfer: Our loose lay ranges are perfect for projects where you want to reduce noise levels in the room below.

K-Wave® friction grip backing: Our friction grip backing creates a strong bond to the subfloor.

Laying possibilities: It's not just the floor you choose, but the direction you lay it that makes a lasting impression. From diagonal to herringbone, define your space with an intriguing laying pattern.

Premium loose lay construction



K-Guard+® Surface Protection
Our K-Guard+® surface protection system uses PU technology to provide a hygienic and durable finish.

Clear PVC Embossed Wear Layer
Protects the floor's design from wear and tear.

High Definition Photographic Layer
Gives every Karndean product its highly realistic and natural appearance.

K-Wave® Friction Grip Backing
Our K-Wave® friction grip backing creates a strong bond to the subfloor using a combination of weight and friction.

Stability Layer
The fibreglass enhanced layer helps the product to lay flat and level, increasing dimensional stability and mechanical strength.

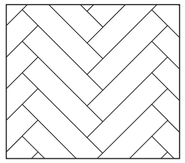
Laying patterns

Choosing your laying pattern

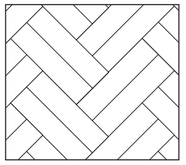
When it comes to loose lay flooring, the direction you lay your floor can make as much impact as the design itself. So, how do you decide on the best pattern? Keep these layout options in mind specifically for the loose lay format.

Woods

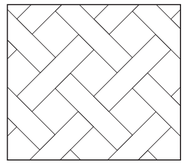
Herringbone



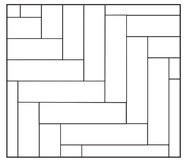
Double herringbone



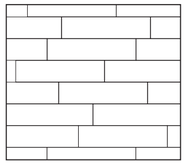
Basketweave



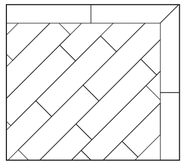
90 degree herringbone



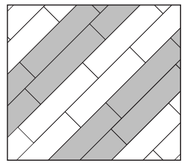
Staggered



Diagonal with border

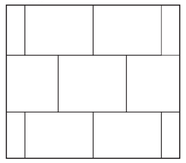


Striped (2-colour)

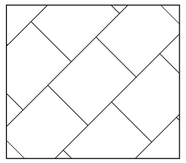


Stones

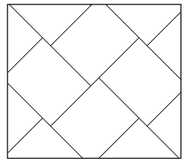
Staggered



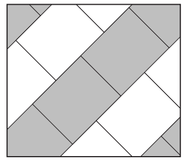
Diagonal



Herringbone

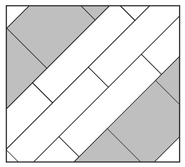


Striped (2-colour)

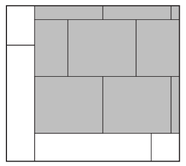


Mixed

Striped (wood and stone)



Wood frame with stone inset



Floorstyle

Need help visualising your dream flooring? We've got you covered. Scan here to visit Floorstyle and see the floor you want in a room in your own house!

Hamden **LLP156**

Choose your design

LooseLay Originals Woods

Our LooseLay Originals collection of woods have been inspired by some of the most popular oak species found in the natural world.

1050mm x 250mm (41.34" x 9.84")

LOOSE LAY | **Thickness:** 4.5mm | **Wear layer:** 0.55mm | **Bevel:** No | **Emboss:** Yes | **Box quantity:** 3.15m² / 12 planks

■ Bridgeport **LLP157**

■ Lampione **LLP147**

■ Cambridge **LLP113**

■ Brockton **LLP153**

■ Hamden **LLP156**

■ Providence **LLP108**

■ Sicilia **LLP142**

■ Budelli **LLP146**

■ Heritage Oak **LLP102**

■ Linosa **LLP148**

■ Danbury **LLP154**

■ Hartford **LLP112***

*As a feature of the design, these products incorporate a high variation between individual planks.

LooseLay Originals Stones

Our Looselay Originals collection of stones features minimalistic Concrete, luxurious Honed Limestone, and natural Pietra to complement every interior style.

500mm x 610mm (19.69" x 24.02")

LOOSE LAY | **Thickness:** 4.5mm | **Wear layer:** 0.55mm | **Bevel:** No | **Emboss:** Yes | **Box quantity:** 3.05m² / 10 tiles

■ Tino **LLT208**

■ Utah **LLT216**

■ Vulcano **LLT211**

■ Ontario **LLT218**

■ Vermont **LLT217**

■ Dakota **LLT212**

Our source of inspiration

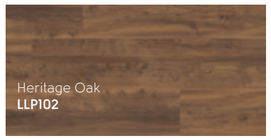
Woods

Rustic Oak

Our Rustic Oak collection provides the perfect flooring solution for this relaxed approach to interior styling. Inspired by a range of oak species, our collection of luxury vinyl planks capture more of the imperfections that give these rustic timbers their distinctive and individual charm.

'Rustic' describes the natural characteristics such as variations in colours, grains and staining as well as the finish of the timbers such as rough-sawn edges. These give each plank the personality that has made oak such a popular flooring choice for centuries.

Hartford
LLP112*



Heritage Oak
LLP102

Limed Oak

Traditionally in Northern Europe, oak floorboards were washed with caustic lime to help preserve the timbers and protect them from bugs. Over time, the distinctive chalky wash of residual lime on the oak came to be more appreciated for its beauty than its protective qualities. Today, the lime-washed look is still central to the Scandi-style but is also seen within a wide range of interior styles across the world.

Our Limed Oak collection captures the authentic looks and texture of classic limed oak boards in a versatile choice of luxury vinyl floor planks. Our designers sourced original limed oak floor boards to inspire and guide the development of this select range.

Budelli
LLP146

Lampione
LLP147

European Oak

From the palaces of Northern Europe to the chateaux of France, European Oak has been a traditional and luxurious flooring choice for centuries. In the Quercus or Oak genus, there are over 500 different species. European Oak is a description that covers several valued oak species that grow in the forests that still cover around 35% of Europe's land area.

Stones

Honed Limestone

Our Honed Limestone collection captures the timeless beauty of limestone in a versatile range of luxury vinyl floor tiles. It's an elegant solution for bringing the classic style and sophistication of limestone to any interior at a fraction of the cost and effort.

Our designers recognised the global appeal of limestone and its popularity in tile form as an elegant and understated solution for contemporary flooring. After etching and sandblasting, honing the stone to create a 'satino' finish and experimenting with stains, the final collection captures the subtle textures and tonal variations of natural limestone.

Tino
LLT208

Dakota
LLT212

Concrete

Once the favoured finish of avant-garde architects and experimental designers, concrete today is a shining star throughout the world of design.

It's a material of many moods – playing it cool in hard-edged contemporary design or bringing a surprising warmth, fluidity and character to a range of interior styles. The concrete look is no longer viewed as something grey and dull. Our team have experimented with different colouring techniques to bring you a collection of inspired luxury vinyl flooring that brings depth, character and a new warmth and elegance to the popular look of concrete.

Pietra

In Italian, 'Pietra' means stone. The monolithic style of Pietra has long been a favourite of innovative architects and is considered a minimalist's dream. Increasingly popular with a wide range of architectural and interior styles, our Pietra collection captures the subtle patterning, textures and strength of stone in our luxury vinyl floor tiles.

Pietra flooring provides a discreet and inspiring backdrop for your style. It's a versatile complement or contrast to timbers, bricks or the simplicity of a plasterboard wall. Create an industrial aesthetic with ease or a Nordic vibe when teamed with a restrained colour palette of your favourite Scandi-style. If modern rustic is your thing, Pietra can help you create your look with ease.

Utah
LLT216

Vermont
LLT217

*As a feature of the design, these products incorporate a high variation between individual planks.

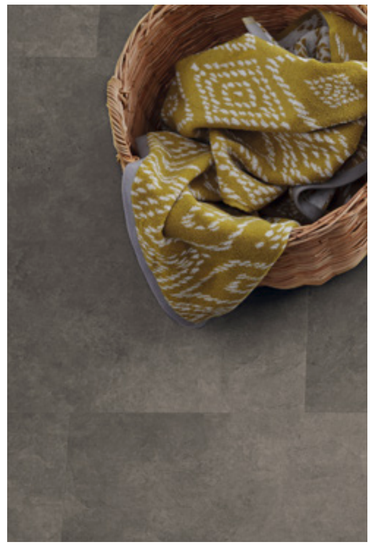
Karndean LooseLay Originals

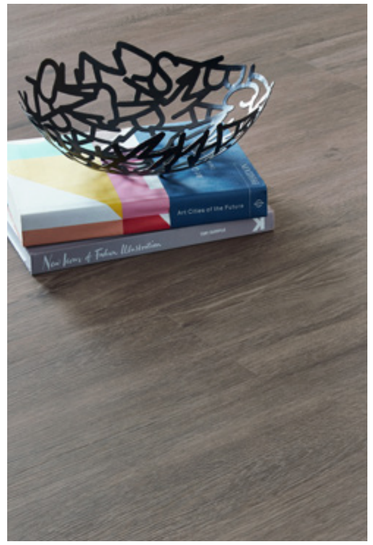
LOOSE LAY

Where classic charm meets

modern design

Scan to read more about our our LooseLay Originals range





Hamden
LLP156

Providence
LLP108

Sicilia
LLP142

Lifetime warranty

We're so confident in the quality of our floors, that we offer a lifetime warranty

Hartford
LLP112

Heritage Oak
LLP102

Waterproof

Spills happen, our waterproof floors stand up to spills of all sizes

Budelli
LLP146

Cambridge
LLP113

Brockton
LLP153

Lampione
LLP147

Linosa
LLP148

Individually replaceable

So you can update or refresh different areas of your floor, easily!

Danbury
LLP154

Bridgeport
LLP157

Vermont
LLT217

Durable

Karndean gives you the look and feel of natural wood with the durability and resilience of luxury vinyl

Utah
LLT216

Tino
LLT208

Ontario
LLT218

Vulcano
LLT211

Quick and easy to install

Quick and easy to install, giving you a new floor in less time

Dakota
LLT212

Three vinyl flooring options *to suit your needs*

Choosing the perfect floor for your home can be a tough decision. That's why we offer our stunning, design-led flooring in three versatile formats: loose lay, rigid core hybrid, and gluedown. This way, you can enjoy the look you love with the installation method that best fits your needs. Speak with your installer or retailer to explore the options and find the ideal solution for your space.

Loose Lay

Reduce noise: Ideal for loft conversions or upstairs rooms where soundproofing is important.

Quick installation: Perfect for fast, hassle-free installations.

Flat subfloor: Best for completely flat, dry subfloors prepared by a flooring professional.

Maximum versatility and stability: Suitable for most areas of use and does not require expansion gaps.

- Individually replaceable
- Quick and easy to install
- Reduces noise transfer
- K-Wave® friction grip backing
- Laying possibilities

Karndean LooseLay Longboard — LOOSE LAY
Karndean LooseLay Originals — LOOSE LAY

Rigid Core

Superior acoustics: Excellent for upstairs rooms, reducing noise between floors.

Quick installation: Fast to install, even over most existing floors like tiles or floorboards.

Uneven subfloors: Versatile installation over most subfloor types, hiding minor imperfections

High durability: Perfect for high-traffic areas and homes with kids or pets.

- Click-locking mechanism
- Reduces noise transfer
- Quick and easy to install
- Installs over most existing hard floors

Korlok — RIGID CORE

Gluedown

Bespoke creations: Mix wood and stone designs for a unique look.

Flat subfloor: Best for completely flat, dry subfloors prepared by a flooring professional.

Maximum durability: Suitable for high traffic areas.

Longevity: Provides long-term durability and resistance to wear.

- Individually replaceable
- No expansion gap required
- Individual, glued down planks and tiles
- Laying possibilities

Karndean LooseLay Longboard — LOOSE LAY
Karndean LooseLay Originals — LOOSE LAY
Van Gogh — GLUEDOWN
Knight Tile — GLUEDOWN

Our other ranges at a glance

Our flooring collections bring the authentic beauty of natural wood and stone into your home, replicating the intricate details and unique characteristics found in natural materials. Every design is thoughtfully crafted to reflect the rich variation of colours, shades, and textures seen in nature. With a wide range of options, from soft, light tones to deep, dark hues, and enhanced with realistic embossing, you're sure to find the perfect style to transform your living space.

Scan to view our **Home Catalogue** for more information about our vinyl flooring ranges

Your flooring journey

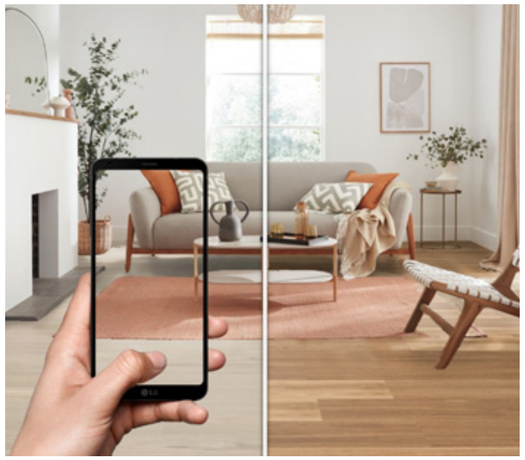
Design at home

Bring your design ideas to life with Floorstyle. See your future floor with our interactive room viewer, Floorstyle. If you see a design you like, try it from the comfort of your own couch. Upload a picture of your room and get creative. Explore your options by changing your laying pattern and colours.

Visit www.karndean.com/floorstyle to visualise your floor.

Connect with local retailers

Embark on your Karndean Designflooring journey in your neighbourhood at a trusted Karndean retail partner. Our extensive network of independent retail partners are committed to helping you choose a floor that exudes enduring beauty and suits your specific sites subfloor and project requirements. Find your nearest Karndean Designflooring stockist through our easy-to-use online search feature.



Flooring swatches

Head to your nearest Karndean retail partner to explore our full range and pick up some take-home swatches to help you choose the perfect floor.

Visit jacobsen.co.nz/residential/retailers/ to find your nearest stockist.

Maintain your Karndean floor with ease

Take pride in your investment. We make maintenance a breeze, advocating for pH-neutral detergents and reducing the need for harsh chemicals and excessive water. Your Karndean floor is an investment worth cherishing, offering both beauty and practicality, and with our straightforward flooring maintenance steps, you can ensure its effortless.

Visit www.karndean.com/cleaning to find out more.

Lifetime (35-year) warranty

Complement your living space with the timeless appeal of Karndean Designflooring, backed by our exceptional lifetime warranty. Our commitment to providing top tier quality, style, and durability is unparalleled. When you choose Karndean, you're choosing flooring that stands the test of time.

Visit www.karndean.com/warranty to find out more.
Explore our lifetime warranty and learn more.

Keep in touch

Follow us on social media. Share your new floors and reviews with us; we look forward to hearing from you.

- Like us on Facebook **karndeananz**
- Follow us on Instagram **karndean_anz**
- Join us on LinkedIn **Karndean Designflooring ANZ**
- Follow our boards on **Pinterest Karndean_anz**

It's a new day

And we're ready to create **a better tomorrow!**

It's a continuing journey, and there are no shortcuts. Now is the time for everyone to begin taking bigger steps. Ours is a promise to think differently, act decisively, and create real change.

It's a promise to Evolve.

Five decades ago, our family-owned business was founded on innovation, bold action and a pioneering spirit. Fifty years later, those same ideals guide us forward. Because the future demands change.

It's time to create a better tomorrow.

Discover
Karndean
Evolve™

Sustainability is a journey that requires a roadmap.

Ours is a detailed model that includes six areas of focus.

Confront climate change

Karndean's products prioritise sustainability through remarkable longevity, with a guaranteed service life of 35 years for domestic use. This extended durability has a significant positive environmental impact over time, promoting an eco-friendlier future.

Health and wellbeing

Karndean's products prioritise wellbeing, surpassing mere aesthetics. Free from harmful substances like heavy metals and unsafe phthalates, they're certified for indoor air quality post-installation. Our dedication to healthy interiors extends to using water-based or solvent-free adhesives, minimising VOC emissions. Your health and comfort are central to Karndean's philosophy.

Education

We educate employees about the importance of sustainability, helping them understand what role they play and devise new ways of working. By conducting CPD classes and speaking engagements with organisations like the Green Building Council of Australia, we actively contribute to the training of professionals in the design and construction.

Inclusion and diversity

We prioritise equity, inclusivity, and diversity, fostering them through engagement and education. In our workplace, we celebrate everyone's contributions as responsible corporate citizens. These values influence our environmental policies, responsible sourcing/trading, and contributions to communities. Our founder's principles still shape our commitment to responsible operations.

Supply chain transparency

Third-party certifications for environmental and social responsibility, including fair treatment and safe conditions for workers. Karndean's factories prioritise recycled materials and recyclability, to ecofriendly product packaging, setting the benchmark for environmental responsibility. Certified manufacturing adhere to ISO 14001 and ISO 9001 standards.

Sustainable use of resources

Karndean prioritise the use of recycled materials in their products, with all of them incorporating up to 50% recycled PVC in their backing layers, sourced from post-production waste. We validate our contribution to reducing landfill and promoting recycling.

Karndean Designflooring

Talk to one of our experts, or visit our website:

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Imagery and design reproduction

Photography and print cannot always produce a perfect representation of our products. This includes colour, pattern variation and installation elements used. For this reason we strongly recommend obtaining a product sample and where possible viewing a larger sample in-store. We also recommend visiting our website for information on installation, after care and product selection. We love developing new ideas and improving on our existing designs which means that sometimes products are withdrawn at short notice. We hate to disappoint and will work with you to find an alternative design. Please contact Customer Service for more information.

It is recommended that when selecting flooring products, you verify compliance with building regulations and certification practices relevant to your local area. All Karndean range and format credentials are at our certification policy level—please check for the current certification status

Front cover: Dakota **LLT212** | Back cover: Budelli **LLP146**